

## Renewals

- Darling Fischer Campbell Memorial Chapel (57)  
408-379-5010
- Bank of the West-Campbell Plaza (48)  
408-379-9954
- Rotary Club of Campbell (28)  
408-374-3919
- Joe Escobar Diamonds, Inc. (25)  
341-0300
- Campbell Union High School District (24)  
371-0960
- Moreland School District (21)  
874-2901
- Pete Edwards & Associates (17)  
723-8200
- Gateway Family Medical Center (16)  
408-364-7600
- Event Services (11)  
379-5233
- American Cancer Society (11)  
879-1032x137
- Kyoto Palace Japanese Restaurant (11)  
(408) 377-6456
- Greylands Properties (9)  
376-0692
- Extra Space Storage-Curtner (8)  
408-369-7847
- Silicon Valley Entrepreneurs Club (5)  
408-745-0995
- La Casita de Kaleidoscopes (1)  
408-370-7877
- Work Experience Education Program (1)  
408-406-7110
- Heritage Printers (4)  
408-386-5546
- Cupertino Plumbing Inc (4)  
253-0618
- Rock Bottom Restaurant & Brewery (1)  
408-377-0707
- Generation Mortgage Company (1)  
408-449-1300
- Campbell Furniture Gallery (1)  
408-370-7023

## Event Focus



The 7<sup>th</sup> Annual **Shop & Dine Business Expo** will be held on Wednesday February 29, 2012 with an *invitation only* Business networking group from 4:00pm to 6:00pm and open to the public 6:00pm to 7:30pm at Villa Ragusa. Sponsored by the Campbell Chamber of Commerce, this much anticipated event is designed to showcase your products and services in a relaxed, intimate setting to new and existing customers and is an excellent opportunity to network with your fellow business owners.

**If you are interested in purchasing a booth or provide food, please fill out the following information and fax back to the Campbell Chamber of Commerce at 408-378-0192**

Company Name: \_\_\_\_\_  
 Name on Booth I.D. Sign: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 \_\_\_\_\_  
 Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_ Fax: \_\_\_\_\_  
 \_\_\_\_\_  
 Do you need electricity for your booth? \_\_\_ (\$20 extra) Type of Business: \_\_\_\_\_  
 \_\_\_\_\_  
 Current member of the Chamber? \_\_\_ Yes \_\_\_ No If no, would you like membership information? \_\_\_  
 Yes \_\_\_ No  
 Member Exhibit Hall space 10 X 6 \$220 X # Tables \_\_\_\_\_ = \$ \_\_\_\_\_  
 \_\_\_\_\_  
 Non-Member Exhibit Hall Space 10 X 6 \$350 X # Tables \_\_\_\_\_ = \$ \_\_\_\_\_  
 Member Non-Profit (501c3) space 10 X 6 \$120 X # Tables \_\_\_\_\_ = \$ \_\_\_\_\_  
 Retail Space 10 x 6 \$300 X # Tables \_\_\_\_\_ = \$ \_\_\_\_\_  
 Electricity \$ 20 = \$ \_\_\_\_\_  
 Restaurants providing food samples for the evening will have their booth fee waived (200 min)  
 TOTAL: \$ \_\_\_\_\_

## New Members

- D & J Hobby & Crafts  
408-379-1696
- Littler Mendelson, P. C.  
408-988-4150
- Patxi's Chicago Pizza  
408-559-0700
- Dickey's Barbeque  
408-915-5051
- Plumb Perfect Inc.  
408-287-7218
- West Valley College  
408-741-2668

## Officers

- President:**  
Cary Stover, CPA  
*Padgett Business Services*
- President Elect:**  
Pam Finch  
*Finch Appraisals*
- Immediate Past President:**  
Ann Height  
*Union Bank*
- Treasurer:**  
Wesley A. Fachner, CPA  
*Fachner & Layman, Inc.*

## Board

- Pascal Anastasi,**  
*Anastasi Law Group*
- Leonard Cino,**  
*Live Tech Now*
- Barbara Conant,**  
*Director Emeritus*
- Mike Katz,**  
*Cool Kat Appliance Repair*
- Linda Logan,**  
*Yellow Checker Cab*
- Dr. Art Low,**  
*Campbell Optometric Group*
- Robert Pedersen,**  
*A Tool Shed*
- Bob Sanfilippo,**  
*Diversified Business Products, Inc.*
- Carl San Miguel,**  
*Highland Properties*

## Staff

- Neil Collins,**  
*CEO*
- Betty Deal,**  
*Director of Membership*
- Bethany Hooks,**  
*Communication Assistant*
- Van Nelson,**  
*Financial Assistant*
- Campbell Chamber Of Commerce  
1628 W. Campbell Ave.  
Campbell, CA  
408.378.6252  
Fax: 408.378.0192  
info@campbellchamber.net  
www.campbellchamber.net



## From the Office

By Neil Collins

As I sit at my desk today I barely have time to reflect on our accomplishments this past year. We are totally focused on the future. The future of our community and building a better future for our members are top priorities. 2012 is going to be a very exciting year.

We begin the year with Pam Finch as our new Chamber President. She has put together a very aggressive agenda for the Chamber's Planning Retreat the first week of January. We have four new Board members as well that should add to the creative exchange of our Retreat. Often times I hear the saying "don't reinvent the wheel", but quite frankly our goal is to "replace the wheel." We strive to make our organization and Community a model for others.

The Campbell Shop & Dine Business Expo is one of our first events of the year. This is a great showcase of local business in our community. We typically have over 40 local restaurants and businesses in attendance. Join us on February 29<sup>th</sup> at Villa Ragusa in Downtown Campbell. We will have business to business networking from 4:00 to 6pm and open to the public from 6:00 to 7:30.

Have a favorite business or community leader? We are now accepting nominations for Business of the Year and Citizen of the Year for 2011. The winners will be honored at our Celebrate Campbell Event on Saturday March 24<sup>th</sup> at Villa Ragusa 2012. You can get a nomination form at the Campbell Express in Downtown Campbell or online at [www.campbellchamber.net](http://www.campbellchamber.net) or just call the office 408-378-6252 and we will find a way to get you a form. Let your voice be heard! This is a very prestigious award.

2012 also brings a few changes for the City. The Chamber is eager to welcome our new City Manger Amy Brown. We hope to work closely with the new City Manager and staff to strengthen our local economy. I also want to give special recognition to Al Bito who filled in on an interim basis as City Manager. Al did a great job on tightly managing the City's budget over the last few months and kept things moving forward. We are glad that Al is going to remain on staff and help Amy Brown with her transition.

Please enjoy this Holiday Season, shop our local businesses, and have a Happy New Year!

## Legislative

### Which Shell is the peanut under?

By, Carl San Miguel, V.P. legislative

Christmas Eve and no resolution to the Payroll Tax Holiday! Did you hear that I said payroll tax holiday and not tax increase. Although the mainstream media is calling it a tax increase and factually they are incorrect, this is a short term reduction when applied it decreases the tax and only to have it return to its original level at the end of its life. A tax increase would apply only if the tax was increased above the 6.2 rate in existence now. The Senate is off on Holiday along with the President and the executive branch, who is congress talking to, nobody. I search the median income for the county and for the city of Campbell. The county is quite a bit higher because Palo Alto is thrown into the mix, so we will stick with Campbell's median income of \$77,371. Using this figure the amount we are talking about in reduction to your payroll tax savings is about \$30 bucks. What we have to remember is this money is ear marked for Social Security, so that means this money is not going to social security. Everyone knows that the Social Security system is already at risk of failing in the future and taking more money away from it is not helping to keep it from failing faster. This is outrageous that the Senate would come back with a two month extension, this does more harm than help and the public should know this. Frankly speaking, we are better off to continue the payments to social security so that it does not fail for future recipients. This is also an accounting nightmare, how can a company function on lingering unknowns. It is unfortunate for us that the social security money get put into the general fund category rather than earmarking it specifically toward the retirement income for our seniors. If the President truly wants to extend the Payroll Tax Holiday, then there should not be any amendment attached to the legislation extending Payroll Tax Holiday. This is a shell game that the public is sure to be the loser and only the government knows where the shell is that has the peanut.

## Member Photos



Law Office of Derek Austin accepting their member plaque



Guests enjoying our Annual Christmas Mixer at the Culinary Institute



Allied Financial at their Official Ribbon Cutting for the Campbell Chamber of Commerce



Dennis Lin from Citibank accepting their new member plaque



Little Lou's BBQ Mixing it Up 2011