

Event Focus



Presented by the Campbell Chamber of Commerce

The 7th annual Campbell Shop & Dine Business Expo will be held on the evening of February 29th at Villa Ragusa located in Down Town Campbell at 35 S. Second Street. This event highlights the businesses that shape your community. This year we hope to have over 60 businesses and community support organizations on hand. Some of the businesses that have already committed include: the Campbell Express, Campbell Optometric Group, Courtyard by Marriott, Le Boulanger, Rock Bottom Brewery, KRTY, Yellow Checker Cab, SBA, and many more. Restaurants will be providing tasting samplings of their offerings. In addition to great food, many of the vendors will be offering special discounts and raffle prizes. This event is open to the general public from 6-7:30pm. If you're a business and would like to get an early access pass to this great event contact us here at the office. Your early access pass will get you in during a special Business to Business Networking event from 4-6pm. If you would like to get a booth for the Expo simply call 408-378-6252 or e-mail us at info@campbellchamber.net

From the Office



By Neil Collins

Your Campbell Chamber recently held their annual Board Retreat. Why they call an all day meeting a Retreat, I will never know. While it wasn't palm trees and sandy beaches it was still a great event. Our new President Pam Finch set the tone with rapid brainstorming sessions one after the other on all of our programs and events. Each event was measured against the core competencies of our Chamber: creating a strong economy, promoting community, providing networking opportunities, representing business interest to government, and helping members grow their business. Finally, we wrapped up the day with an inspiring "Future Speak" session facilitated by new Board Member Larry Brooks. While our Action Plan is still in the process of being finalized, you can rest assure that this Chamber is positioning itself to be the "must join business organization" in our region. We are fully committed to growing our local economy and bringing cutting edge tools to our members to help them grow and prosper.

I was recently contacted by Assistant City Manager Al Bito about spreading the word about a "Job Shadowing" program sponsored by Junior Achievement of Silicon Valley and hosted by the City of Campbell. If you are a business owner and would like to give a youth in your community a chance to learn a little bit about real world business, please contact Clinton Brownley at the City 408-866-2117. It's a pretty simple commitment that could really help to shape a youths future. The event starts at 9:00am and is capped off at noon by a pizza lunch hosted by the City.

On February 16th, Rock Bottom Brewery will be celebrating 15 years in Campbell. That in itself is quite remarkable, but the General Manager Bennett Ponder wanted to go one step further. He is hosting a fundraiser and mixer with proceeds going to support the Campbell Veterans Memorial project. It just cost \$10 and that gives you access to a VIP tent and complimentary food and beverages. You must RSVP through the Chamber at www.campbellchamber.net. Rock Bottom did a similar event last year that fully funded the Rescue 25 renovation. I love when successful businesses step up to support the community.

Legislative

Here is a taste of what you may be asked to vote on- Don't Worry, be Happy!

By, Carl San Miguel, V.P. legislative

"Two Parter, to be continued February 24th addition"

Being cognizant of the coming year as an election year I decided to see what is in store for us in the voting booth. I am not talking about the President and the Congressional or Senate seat that is up for renewal in 2012. I am talking about all the other requests for changes or additions to the laws of California. So in my research I found that the voting ballot may be more like a mini novel. So far there are four ballot measures that have been deemed certified for 2012 election and four pending referrals. Additionally 24 pending initiatives submitted to the Attorney General office and soon out for signature collecting for qualifying and another 35 ballot measures destined for the November ballot box, but subject to the signature collecting deadlines. Here are some examples of what may be in store for us when we vote in November. "50% of the California State Legislature must be female", changes to California's "Three Strikes" law, "Government Employee Pension Reform Act", "No Perks for Part-time Politicians", "No Train Please Act", "Protect Homeowners and Close Corporate Tax Loopholes Act", "Increase in state income taxes, (money for education)", "Children Learning Accurate Social Science Act", "Foreclosure Modification Amendment", "End Public Sector Bargaining Act". I can continue but I think you get the point; we will have a lot to ponder this coming year if just 25% end up in our ballot. One that I didn't mention was the amendment to reduce the threshold to pass a Parcel Tax. Currently it requires a 2/3 approval to pass any tax increase, this would decrease the pass rate to 55%. Here is my take on parcel taxes, they are voted on by all registered voters, but only property owners pay them. If you live in a tenant heavy district, the property owners will be at the mercy of the tenants. While checking the history of parcel tax success rate, since 1983 all parcel tax ballots have had a pass rate of 50%, not bad if you think very few pass. However if the change in the law to just 55% were in effect since 1983, then 85% of parcel tax elections would be in place right now and your Property Tax Bill would be substantially more than what you are currently paying. Parcel taxes costs cannot be passed onto the tenant unless the rental market allows for an increase in rent, if the market is not there, then, there will be no passing on the new taxes to the tenant. Here's another one I didn't mention - California Foreclosure Modification Act. This will really make lenders reconsider lending in California; the ballot measure would require lenders to consider the borrower ability to cure a default. If they had a financial hardship or illness the lender would have to assist them in the cure of the default. If the property lost a value in excess of 10%, then the lender would have to possibly reduce the principal to reflect the new value, reschedule the payments, reduce interest rates and or refinance without new credit review and lastly if the property was their personal home, the lender would be prohibited from foreclosing. One glaring fact that people forget is that the lender is just that, a lender, and not an investor in the property. No wonder lenders are not lending in California. I'm not done, just ran out of space. This article to be continued next month, look for it February 29th edition.

New Members

Accountemps
Kimberly Kasper
408-293-9040

Tiny Tots Diaper Service
866-2900

Debbidee & Friends
408-634-9263

Silicon Valley Tutor Doctor
408-226-3250

Officers

President:
Pam Finch
Finch Appraisals
President Elect:
Pascal Anastasi
Anastasi Law Group
Immediate Past President:
Cary Stover, CPA
Padgett Business Services
Treasurer:
Wesley A. Fachner, CPA
Fachner & Layman, Inc.

Board

Pascal Anastasi,
Anastasi Law Group
Larry Brooks,
West Coast Mktg
Toby Cheng,
Courtyard by Marriott
Leonard Cino,
Live Tech Now
Wesley Fachner, CPA,
Fachner & Layman
Pam Finch,
Finch Appraisals
Mike Katz,
Cool Kat Appliance Repair
Janie Kelly,
Keller Williams Realty
Linda Logan,
Yellow Checker Cab
Dr. Art Low,
Campbell Optometric Group
Bennett Ponder,
Rock Bottom Brewery & Restaurant
Carl San Miguel,
Highland Properties
Cary Stover,
Padgett Business Services

Staff

Neil Collins,
CEO
Betty Deal,
Director of Membership
Bethany Hooks,
Communication Assistant
Vance Nelson,
Financial Assistant

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Member Photos



Tiny Tots Diaper Service accepting their plaque



Tires Unlimited accepting their Member Plaque



The Chamber Welcome Wagon surprised New Member Carland



Dr. Josh Ben from 100% Chiropractic speaking on Health for 2012



New City Manager Amy Brown speaking at the Chamber's monthly luncheon



Mayor Mike Kotowski at the Chamber's monthly luncheon



Chris Bellizzi from Bellizzi Tree Service



The New Board of Directors 2012

Calendar of Events

February 2012

2/1 DCBA Meeting 9:00
 2/2 Board of Directors Meeting 8:00am
 2/4 Country Woman's Crab/Pasta Feed 6:00-9:00pm
 2/7 City Council Meeting 7:30pm
 2/9 Winter Wine Walk in Downtown Campbell 5:00pm-9:00pm
 2/11 Valentine Fun Run & Walk at Campbell Park 8:00am Registration 9:00am
 2/15 Monthly Luncheon 12:00-1:30pm
 2/16 Rock Bottom Mixer 5:30-7:30pm
 2/17 Artwalk in Downtown Campbell 6:00pm-9:00pm
 2/20 Chamber closes - Presidents Day
 2/21 City Council Meeting 7:30pm
 2/21 SCORE meetings 9:30am-1:30pm
 2/22 Ambassador Meeting 12:00
 2/29 Campbell Shop & Dine Business Expo at Villa Ragusa 4:00pm-7:30pm

Renewals

Kirkorian Enterprises, LLC. (56)
379-4547
Campbell Optometric Group (45)
378-4661
Cupertino Body Shop (34)
379-4440
Pruneyard Plaza Hotel (23)
408-559-4300
R.V. Cloud (23)
(408) 378-7943
M.F. Kotowski (22)
408-679-1172
Moreland School District (22)
874-2901
Nob Hill Foods (22)
379-6650
Pete Edwards & Associates (18)
723-8200
Chiropractic Wellness Center (17)
378-1881
Avalon Campbell (17)
408-370-3003
Outback Steakhouse (16)
371-5384

Thai Stick (16)
532-8191
A Party Place (16)
871-0752
John Besseling Construction Co., Inc (14)
379-4853
Mission Villa (14)
559-8301
Valley Yellow Pages (14)
378-8888
Cinelux Theatres (13)
378-2434
Willow Glen Insurance Agency (12)
866-655-1200
Panetta's (12)
559-7733
Kirk's Mini Storage (12)
378-8973
Watson Chiropractic (12)
408-377-2207
KRTY/KLIV (11)
408-961-0432
Original Hick'ry Pit, The (10)
371-2400

Negeen Restaurant (9)
866-6400
Extra Space Storage-Curtner (9)
408-369-7847
Janie Kelly - Keller Williams (8)
583-3555
Sun & Moon Wellness Center (8)
408-260-2266
Karen Tamaki Photographer (8)
379-2212
All Things Printed (7)
376-3453
Randy Walden - Sereno Group Real Estate (7)
408-354-2922
Celtic Shoppe (6)
408-379-7474
Earthcare Recycling (4)
408-943-9943
Konica Minolta (3)
408-454-4814
Don Tomas Coffee (3)
408-333-9763
Signature Dental (3)
408-377-8910

Generation Mortgage Company (2)
408-449-1300
Rock Bottom Restaurant & Brewery (2)
408-377-0707
Safeway Inc. (2)
925-467-2212
Robinson Oil Corp. dba Rotten Robbie (2)
408-327-4300
Anastasi Law Group (2)
408-292-2606
Terrance Insurance Services, Inc. (2)
408-871-2000
Michelle Thompson - Alain Pinel Realtors (1)
408-839-4436
Verify Group, Inc. (1)
408-761-2156
El Guapo's (1)
408-379-taco (8226)
Marcus Y. Kai, DDS, MSD, Inc. (1)
408-377-3388
Jeremy K. Ueno, DMD, Inc. (1)
408-371-7616