

Renewals

American Commercial Realty, Inc
408-370-5100

Arco AM/PM
408-866-0162

Campbell Veterans Memorial Foundation
408-370-2200

Chiropractic Wellness Center
408-378-1881
www.drrobertm.com

Courtyard Marriott-Campbell
408-626-5990
www.marriott.com/sjccc

Diversified Business Products Inc.
408-278-1866
www.logomall.com/dbpi

EMQ Children & Family Services
408-379-3796
www.emq.org

Extra Space Storage-David Baccus
408-379-7590

George's Kitchen
415-350-5762

Hawgs Seafood Bar
408-379-9555
www.hawgsseafoodbar.com

Jay Nolan Community Services
408-293-5002
www.jlelaw.com

Keller Williams Realty – Silicon Valley
408-626-9800
www.kwsv.org

Larkspur Landing Hotel
408-364-1514
www.larkspurhotels.com

Lockeford Meat & Sausage
209-727-5584

NorCal Professional Insurance Brokers
408-439-6565
www.norcalpib.com

Pay 'N Time Payroll Services
408-927-0047
www.payntime.com

Rebekah Children's Services
408-871-4962
www.rcskids.org

Roco's Gardening & Arroyo Vista Lands
408-369-1898
www.rgavinc.com

Rouso & Jackel
408-378-3200

Seven Seas Travel
408-378-7327

State Farm Insurance – Aaron Sessions
408-866-7766
www.arroptionsions.com

Valpak of San Jose
408-985-6660
www.valpak.com

Waterman & Associates, CPA
408-265-8400
www.watermancpa.net

West San Jose – Campbell Lions Club
408-323-9885
www.wsjclions.org

West Valley Sanitation District
408-378-2407
www.westvalleyconstruction.com

Event Focus



The goal of the Chamber is to bring back the authenticity of Oktoberfest, ensuring the entertainment and foods reflect a true German influence. Applications for food vendors, entertainment groups and artisans are currently being accepted for the festival.

Oktoberfest is one of the Chamber's key fundraising events, raising money to support the Chamber's mission to advocate and promote the City of Campbell in all its aspects as well as being able to give back to local nonprofit organizations. The Chamber has historically been able make donations to Lions Club, American Business Women's Association (ABWA) and the Campbell Museum Foundation.

The 17th Annual Oktoberfest will take place Saturday and Sunday, October 15 and 16, 2011 along the main streets in Historical Downtown Campbell. Event hours are 10am-6pm Saturday and 10am-5pm Sunday. In addition to unbelievable entertainment, a fantastic line up of beers, authentic, savory German foods and hand-picked artisans selling their uniquely crafted wares. Parking and admission are free.

For more information call 408-378-6252 or email info@campbellchamber.net

Legislative

Something to Wine about!

Depending on which side of the fence you are looking from, is how you will react to **my opinion** this month. The City and neighborhoods are dialoging over the alcohol issue and I figure, heck I might as well throw in my 2 cents in. Having my office downtown for about 15 years and managing properties downtown gives me some insight on what happens when people drink too much. I don't quite understand what make some people tick, what seems to me as just common sense is totally oblivious to others. As evident by the deplorable display of bad manners and lack of civility by the Niners and Raiders Fans at their pre-season game. When I was in grammar school, they taught me good manners and how to address older people and be respectful. Later in high school they actually had a class called home economics. They taught you how to survive, by learning how to cook, clean, balance a check book and being an all-around good citizen. I think they stop teaching that class in the 70's and that may explain why people are generally not so respectful these days. The downtown neighborhoods are up in arms over the City Council's decision to review the Downtown Alcohol Beverage Policy. It's not because they are some kind of abolitionists, it's because people that drink to much tend to lose all sense of dignity to other people and property. Not all are drunks, but there's enough to make everyone else suffer for their misdeeds. The city currently has a Policy on serving alcohol and some say it should be left alone, however others, particularly new businesses, are urging Council to reconsider amending the current policy. The current policy not only dictates what types of businesses that we want in our downtown, but also: hours of operation, outside dining, live entertainment, and whether or not a current business can expand without reapplying for a new conditional use permit. The Downtown Alcohol Beverage Policy, as it stands today, also extends east to the Pruneyard and South on Winchester Avenue. So it's a fractured community on both sides of the equation. The pro-business community pitted against the residents. When my office was downtown I had to deal with the urination, vomit, trash and loud people and stereo's blasting, you know, the kind that just vibrate without any music quality to any person with a brain older than 12. I would consider myself a social drinking person, I drink for any social reason. Okay, that's my attempt at being humorous. I enjoy having a glass of wine or beer with my dinner, not to get drunk but to enjoy the meal. I also enjoy stopping in at a wine bar to have conversations with my wife and friends, usually it's after a movie or play, it's nice to just kind of wine down and relax. If new establishment have to close at Midnight, then they lose an opportunity to serve their patrons. Drinking alcohol by responsible people should not be curtailed, drinking alcohol by irresponsible people should be curtailed and penalized. The only way to penalize bad people is to have a foot patrol watching for bad behavior and the only way to have foot patrol is to have a neighborhood district paying for it. Like it or not the sales tax in any city is the greater proportion of revenue collected by all cities. Restaurants and bars contribute to the tax base and that is what funds our police, fire, street maintenance and our Thursday night music in the park. Restaurants, retail and a viable Business association is the vehicle that brought life back to downtown Campbell. Hopefully a meeting of the minds can resolve the issue of hours of operation and alcohol.

Carl San Miguel, V.P. Legislative

New Members

Los Gatos Healthwell Center
408-356-8888
www.kunziang.com

Santa Clara Valley Water District
408-979-5659
www.valleywater.org

360 Payment Solutions
408-637-1160
www.360paymentsolutions.com

Officers

President:
Cary Stover, CPA
Padgett Business Services

President Elect:
Pam Finch
Finch Appraisals

Immediate Past President:
Ann Height
Union Bank

Treasurer:
Wesley A. Fachner, CPA
Fachner & Layman, Inc.

Board

Pascal Anastasi,
Anastasi Law Group

Leonard Cino,
Live Tech Now

Barbara Conant,
Director Emeritus

Mike Katz,
Cool Kat Appliance Repair

Linda Logan,
Yellow Checker Cab

Dr. Art Low,
Campbell Optometric Group

Robert Pedersen,
A Tool Shed

Bob Sanfilippo,
Diversified Business Products, Inc.

Carl San Miguel,
Highland Properties

Staff

Neil Collins,
Executive Director

Betty Deal,
Director of Membership

Bethany Hooks,
Communication Assistant

Van Nelson,
Financial Assistant

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408.378.6252
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ccoc@pacbell.net
www.campbellchamber.com



Calendar of Events

September:

8/31 Ribbon Cutting @ The Jewel Box 5:30-7:00pm
9/2 First Friday in Downtown Campbell 6:00pm-9:00pm
9/6 City Council Meeting 7:30pm
9/7 DCBA Meeting 9:00am
9/8 Board of Directors Meeting 8:00am
9/8 Business Forum at Mountain Mike's Pizza from 11:30-1:00pm
9/16 Artwalk in Downtown Campbell 6:00pm-9:00pm
9/20 City Council Meeting 7:30pm
9/21 Monthly Luncheon 12:00-1:30
9/22 Joint Mixer @ Community Center

October:

10/4 City Council Meeting 7:30pm
10/5 DCBA Meeting 9:00am
10/7 First Friday in Downtown Campbell 6:00pm-9:00pm
10/13 Board of Directors Meeting 8:00am
10/13 Business Forum at Mountain Mike's Pizza from 11:30-1:00pm
10/15 Oktoberfest 5K Run/Walk 9:00am at Campbell Park. Registration 8:00am Race 9:00am
10/15 & 10/16 Oktoberfest Downtown Campbell
10/18 City Council Meeting 7:30pm
10/19 Monthly Luncheon & Annual Meeting 12:00-1:30
10/27 Mixer @ Little Lou's BBQ 5:30-7:00pm
10/28 Spooky Spooky night at Campbell Historical Museum from 2:00pm-6:00pm

Member Photos



360 Payment Solutions accepting their new member plaque



Amazing photographer Bill Clearlake from Bill Clearlake Photography accepting their new member plaque



Advanced Home Improvement was surprised when our Welcome Wagon from the Chamber stopped by!



HR Prose, LLC at the Chamber luncheon has just joined the Chamber.



Beck's shoes with the Chamber Welcome Wagon



The Jewel Box which relocated to Downtown Campbell has become a member of the Chamber



Rhee Bevere received her plaque from the Welcome Wagon



Tony Brown, from Costco, was our sponsor for our monthly luncheon



Mixer at Just B...Dance in Campbell

From the Office

By Neil Collins

As we begin our countdown towards Oktoberfest I wanted to share a few update with this year's festival. The Downtown landscape has changed quite a bit since last year. With the Sanchez lot closed off and the pending development of the Odd Fellows property, we have had to make some changes. The two main entertainment stages will be pushed to the East and West ends of town. When I was with the Downtown Campbell Business Association we used a similar layout for Big Bands & BBQ. It worked very well at spreading out the congestion. Our Yellow Cab Community stage will be across from the Second St. Garage very close to Kidz Fun Zone. Food will also be dispersed up and down the block to improve customer flow as well.

Our Entertainment lineup will once again be headed up by Alpiners USA. They will be performing on the East end of town near Ainsley Park. Our West End stage will be loaded with a cornucopia of local bands. We are also very excited to be part of a National Stein Holding Competition sponsored by Samuel Adams. These contests are held in Beer Halls throughout the United States and in Europe. While not the most athletic contest, spectators will love the good natured heckling of the MC as he tries to distract the contestants just long enough that they lose their concentration and lower their stein.

Lastly, like all of our festivals the true stars are the food. We have Bavarian Bratwurst, Teskes Germania, Little Hofbrau, Lockeford Sausage, and Big Ed's Buzzard BBQ to name just a few. I hope you like sausage! The varieties at this year's festival will be better than ever. In addition, we will be serving traditional German fare like: Schnitzel, Goulash, Bavarian Pretzels, Kassler, German Potato Salad, Sauerkraut, and much more.

This is a great festival to get dressed up for. You will see more wool knickers than you know what to do. So make sure to save the date, Saturday & Sunday October 15th & 16th. More details can be found on our website: www.campbellchamber.net or give us a call at 408-378-6252.