

## Event Focus



### Ever wanted to know what it's like to be in New Orleans?

The Boogie on the Bayou Event is as close as you can get on the West Coast! From the down home food, to the authentic cajun music, you'll feel like your in

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New Orleans for the weekend!  
Ever learned how to peel a Crawfish?  
Even know what a crawfish is?

**At this event, you will!!**

**May 21st from 10am-6pm**  
**May 22nd 10:00am-5:00pm**

**Come and celebrate the NEW ORLEANS VIBE!**

**For more information:**  
**www.campbellchamber.com**



## Legislative

### Married With Children

**Carl San Miquel, V.P. Legislative**

Do you remember the Sit Com on TV called "Married With Children"? Then opening scene was with the main character sitting on the couch passing out money to his wife and kids. This is the feeling I felt after delivering my final tax payment to the IRS for last year's income. They say you are in a good position if you have to pay income taxes because that means that you made money. You know, I looked at my checkbook and it sure doesn't look like I made money. Don't get me wrong, I understand what paying taxes is all about. I supported the two tax increase measures that the City of Campbell put on the ballot for the last four years. I understood the need to keep the city humming with basic services and they do a pretty good job of managing the budget. I should mention that I will not be on board for any other tax increases and will aggressively oppose any new taxing entity and that is what brings me to my main subject at hand.

It's called SB653, a Senate Bill from Senator Steinberg circulating in Sacramento. It is a fairly straight forward simple bill and here's what it says. It is a once sentence bill that would lift a decades old restriction that prohibits counties from proposing local PERSONAL INCOME TAXES, LOCAL CORPORATE INCME TAXES AND LOCAL NON-UNIFORM SALES/USE TAXES AND MORE. Furthermore, it states that the taxing authority is "NOT LIMITED TO" the taxes specifically mentioned. Let's say you live in Campbell but work in San Jose. San Jose can pass an income tax law that would apply to both residents and non-residents. So here's the deal, you live in Campbell and you are not allowed to vote in San Jose on what will diffidently impact you in your take home pay. Sounds to me like taxation with representation. Does it to you? The state legislators are of the mind that it only takes a simple majority to pass this bill, however Prop 26 states that any change in state statute which results in higher taxes, requires a two thirds vote to pass. Of course, their argument is this is not an increase in tax but a NEW TAX. If you want to stop or impede something, tax it or if you want to encourage growth and prosperity, limit the tax and more people will pay into it.

## New Members

**Hearst Media SF Gate.com**  
www.gatelist.com  
**Better Business Bureau**  
www.sanjose.bbb.org  
**Techskills of San Jose**  
www.techskills-ca.com  
**Little Lou's BBQ**  
www.littlelousbbq.com  
**Servpro of Campbell**  
www.servpro.com  
**DGN Technologies, Inc.**  
www.dgntechnologies.com  
**Pacific Catch**  
www.pacificcatch.com  
**PSRT**  
www.psrt.com  
**Home Depot**  
www.homedepot.com  
**TeenForce**  
www.teenforce.org  
**Melodann Inc.**  
**Palazzi Salon**  
**Jockey Person to Person**  
www.myjockeyp2p.com/  
janscomfortwear

## Calendar of Events

5/3 City Council Meeting  
7:30pm  
5/4 DCBA Meeting 9:00am  
5/6 First Friday in Downtown  
Campbell 6:00pm-9:00pm  
5/12 Board of Directors  
Meeting 8:00am  
5/12 Business Forum at  
Mountain Mike's Pizza from  
11:30-1:00pm  
5/17 City Council Meeting  
7:30pm  
5/18 Monthly Luncheon  
12:00-1:30  
5/20 Artwalk in Downtown  
Campbell 6:00pm-9:00pm  
5/21 & 5/22 Boogie  
on the Bayou in  
Downtown Campbell  
5/26 Business Forum at  
Chapala Mexican Bistro  
7:30am-9:00am  
5/30 Memorial Day  
Observation at Orchard City  
Green 9:00am

## Renewals

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| <b>Pacific Gas &amp; Electric Company (46)</b><br>282-7595       | <b>Caper's bar &amp; Grill (12)</b><br>374-5777          |
| <b>RD's Tax &amp; Financial Strategies (31)</b><br>879-9181      | <b>Villa Ragusa (10)</b><br>364-1900                     |
| <b>Gridley Company (21)</b><br>374-0900                          | <b>Frankie, Johnie &amp; Luigi, Too! (8)</b><br>446-9644 |
| <b>California BBQ (17)</b><br>891-5404                           | <b>Peninsula Beauty (6)</b><br>(650)-348-1454            |
| <b>Woodleaf Apartments (16)</b><br>377-0522                      | <b>Lori Adam CPA &amp; Photography (4)</b><br>369-9699   |
| <b>Rusconi Floor Coverings (14)</b><br>378-5730                  | <b>Just for Actors (4)</b><br>370-2984                   |
| <b>C &amp; Z Glass Inc. (13)</b><br>379-8501                     | <b>Bentson Enterprises (3)</b><br>677-1028               |
| <b>Campbell Reporter (12)</b><br>200-1000                        | <b>Heaven's Best Carpet Cleaning (2)</b><br>355-5678     |
| <b>Panetta's (12)</b><br>559-7733                                | <b>Work Experience Education Program(2)</b><br>406-7110  |
| <b>Valley Credit Union, a division of CEFCU (12)</b><br>955-1310 |  |

## Member Photos



Janie Kelly accepting the Plaque for Nordahl Hall Sons of Norway



Derek Schneider from Bay Area Equity. Bay Area Equity was the Sponsor for the Chamber's Monthly Luncheon.



Larry Brooks from West Coast Mktg accepting his New Member Plaque.



Michelle Thompson from Alain Pinel Realtors accepting her plaque as a new Chamber member.



Kelly Katz from State Farm Insurance. She is a New Member with the Chamber of Commerce.



Doug Jones accepting the Plaque for our New Chamber Member, The Home Depot.

## From the Office

Neil Collins, CEO

On May 21 & 22 the Chamber is proud to present Boogie on the Bayou in Downtown Campbell. Our event just recently received "Best Local Festival" award from Metro magazine. This year we are very excited to be once again working with California Artist who is known for bringing handmade arts and crafts to events. We have also focused on bringing quality entertainment that better fits the theme of the event. And of course the main star of Boogie is always the food. We will have several authentic Cajun and New Orleans styled food vendors serving up seafood gumbo, crawfish etouffee, beignets, jambalaya, andouille sausage, gator on a stick, and much more.

This event requires hundreds of volunteers. If you would like to volunteer, please contact us here at the Chamber 408-378-6252 or at [www.campbellchamber.com](http://www.campbellchamber.com) We also still have some room left in the festival if you would like to promote your business as well.

It takes a Titanic like effort to put on an event like this, but it is worth it. The Campbell Chamber of Commerce is about building strong communities. Boogie on the Bayou will host over 150 food and craft vendors many of which will be staying in our local hotels and dining at our restaurants. The tens of thousands of festival goers will make purchases at our Downtown businesses, but the full economic effect reaches far beyond this weekend. For many, it is the festival that introduces them to Campbell and we are confident once they find out about us, they will keep coming back. Businesses locate here because of our festivals. These festivals help to create jobs and bring the City much needed Sales and Occupancy Taxes dollars. Come on out and join in on the fun!

## Antranik Kabajouzian on Bay Area Equity Group

With nearly all news about the once great city of Detroit being negative, many investors have jumped ship on financial assets with any ties to the city. Despite investors still being hesitant to invest in Detroit, there have been signals that Detroit is making a comeback. "Detroit has been moving to reinvent itself, and the city will be making a comeback," says CEO of Bay Area Equity Group, LLC Antranik Kabajouzian. "Forbes just listed Detroit as number three in the most affordable cities in America. People will begin moving back. That's where investors stand to make a profit."

Mr. Kabajouzian may be right. Seven major condo and apartment projects are planned to begin this year as places like Detroit's Tech Town attract young professionals to the city and demand for housing begins to increase. Last year the median sale price of homes in metro Detroit increased by 25%, according to a 2010 report from regional listing service Realcomp II Ltd.

This is where companies like Bay Area Equity Group, LLC of Campbell step in. Instead of attempting to project property appraisals, Bay Area Equity, LLC focuses on the cash flow generated from the property. "It's what makes our properties less risky for our clients versus other investment options" says Mr. Kabajouzian. Additionally, Bay Area Equity Group, LLC is the only business of its kind to offer both a rental and maintenance guarantee. This strategy to real estate investment has proven to be especially attractive to foreign investors who require a more hands-off approach when seeking opportunities in the U.S.

The final benefit that attracts many of Bay Area Equity Group, LLC's clients, is the fact that none of the homes require rehabbing of any kind. "We are a completely turn-key company. When an investor purchases one of our properties, they really can just sit back and enjoy the profits."



Michelle Thompson

- Campbell Resident
- Ainsley House Board Member & Volunteer
- Residential Real Estate Since 2005
- Quality Service Certified
- Results Oriented
- Exceeds Expectations



Michelle Thompson, ALHS, GRI, SFR

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