

## Renewals

A – Pro Pest Control, Inc.  
408-559-0933

AT&T  
408-493-7198

Campbell Union School  
District  
408-364-4200

Chiropractic First  
408-559-1662

Citti's Florist Company  
408-371-7000

Insight Home Services  
408-871-9909

Integra Insurance  
Services  
408-688-0700

J & M Windows & Glass  
408-371-7255

Just B Dance  
408-370-7793

Kiwanis Club of  
Campbell  
408-799-5252

Mobius Financial  
Network  
408-871-1414

Morita's Picture Framing  
408-374-6622

Old Orchard School  
408-378-5935

Silicon Valley Business  
Journal  
408-299-1816

Tessoro's Barra di Vino  
408-626-7711

Toll House Hotel  
408-395-7070

Wells Fargo Bank  
408-866-6320

West Valley Construction  
Company  
408-371-5510

Work 2 Future  
408-794-1129

Yogurtland  
408-377-9868

## Event Focus



For the past 26 years the Community Toy Program has spread holiday cheer child-to-child, pulling up in a shiny red fire truck and handing out toys to needy kids throughout the community. The Campbell Chamber became involved with the program and the Santa Clara County Fire Department in the 1990's and has worked closely with the Fire Department who coordinates the toy program out of the Sunnyoaks station here in Campbell.

During the month of November, the Chamber and the Campbell fire stations will be accepting donations of new, unwrapped toys. On Thursday December 1st from 6-9pm at Sonoma Chicken Coop, the month-long program will culminate in an evening of celebration, music, raffles, food and fun to raise more toys and funds before the firefighters go out to hand deliver the toys, books, and other items to low income families in our community.

**For more information on how YOU can be a part of such a special event, call 408-378-6252 or email [info@campbellchamber.net](mailto:info@campbellchamber.net).**

## Legislative

# This Tree is for you!

Carl San Miguel, V.P. Legislative

A few subjects came to mind while deciding on what to pontificate on this month. Occupy Wall Street, the 99 percent (crybabies!), new laws signed by the Governor, which include NO asking for driver license at police check points if it seems that the driver is an illegal, but if you are a citizen and not licensed then go to jail and impound you vehicle. How about running a credit check on an applicant for employment, don't bother, it could get you in trouble. This one is major, how about what CARB (Calif. Air Resource Board) is about to do to us that will drive up the cost of Fuel, Electricity, Cement, outlaw furniture builders, thanks a lot Governor Arnold!. What really caught my attention this month is trees, well not so much about trees, because trees are good. It was about losing control of your sanctuary and the trees in the process. You see the city thinks they should have a say on what you do with your trees, trees that you bought and paid for, planted and natured their growth. If you decide that you want to change the landscape of your yard, it doesn't matter whether it's the front or back, if the city gets its way you will have to ask their permission. Not only that, but also hire an arborist to make sure you treat the tree right. Give me a break! If a neighbor like's a particular tree and you plan on cutting it down, the neighbor may have a say on what you do with the tree, a tree that you paid for, planted and nurtured with your hard earned money. You may decide to cut or trim the tree yourself or you just may ask your gardener that mows the lawn once a week to trim it for you. Not so fast, that gardener may have to have a paid Arborist on staff to be qualified to do the job. Oh yeah, I can just see my gardener, he'll go right out and hire an Arborist, no problem he has lots of money with his high wages I pay him. Why, he'll probably even start a pension plan for him. I'm sorry I mentioned that. Now I gave the city another idea to throw into the mix. Listen I have one phrase that sums up what I really think and that is "Get the Hell out of my yard"! Gees, I get regulated at work and now the city wants to regulate me at home, come on, can't you find something else to do? I could understand a regulation that requires you to keep the trees pruned so as not to impede a walkway or street or prevent a vehicle from parking on the street under the tree, that is totally understandable. Deciding what tree gets special care and mandating more bureaucracy, this smacks as big brother. The City Council will be taking up the matter shortly, so stay alert if you have a strong feeling on the subject, especially if your feelings mirror mine.

PS, I love all city staff, I'll be by next week to ask a favor. TTFN

## New Members

Villa Fontana  
408-255-5555

The Salon Professional  
Academy  
877-493-8772  
[www.tspanjose.com](http://www.tspanjose.com)

Home Instead Senior Care  
408-370-6360  
[www.homeinstead.com/136](http://www.homeinstead.com/136)

Law Office of Derek L.  
Austin  
408-429-8952  
[www.dlaustinlaw.com](http://www.dlaustinlaw.com)

Trustee Help  
408-489-9558  
[www.trusteehelp.net](http://www.trusteehelp.net)

The Solar Company  
510-888-9488  
[www.thesolarco.com](http://www.thesolarco.com)

Citibank  
408-960-0139  
[www.citi.com](http://www.citi.com)

## Officers

**President:**  
Cary Stover, CPA  
*Padgett Business Services*  
**President Elect:**  
Pam Finch  
*Finch Appraisals*  
**Treasurer:**  
Wesley A. Fachner, CPA  
*Fachner & Layman, Inc.*

## Board

**Pascal Anastasi,**  
*Anastasi Law Group*  
**Leonard Cino,**  
*Live Tech Now*  
**Barbara Conant,**  
*Director Emeritus*  
**Mike Katz,**  
*Cool Kat Appliance Repair*  
**Linda Logan,**  
*Yellow Checker Cab*  
**Dr. Art Low,**  
*Campbell Optometric Group*  
**Robert Pedersen,**  
*A Tool Shed*  
**Carl San Miguel,**  
*Highland Properties*

## Staff

**Neil Collins,**  
CEO  
**Betty Deal,**  
*Director of Membership*  
**Bethany Hooks,**  
*Communication Assistant*  
**Van Nelson,**  
*Financial Assistant*

Campbell Chamber Of  
Commerce  
1628 W. Campbell Ave.  
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408.378.6252  
Fax: 408.378.0192  
[info@campbellchamber.net](mailto:info@campbellchamber.net)  
[www.campbellchamber.net](http://www.campbellchamber.net)

## Calendar of Events

11/1 City Council Meeting  
11/4 Heartworks Gallery Ribbon Cutting  
11/5 Carol of Lights Fundraiser Dinner  
11/10 BOD Meeting  
11/10 BDF @ Mt. Mike's Pizza  
11/11 Dedication of phase 1 – Veterans Memorial  
11/15 City Council Meeting  
11/16 Chamber Monthly Luncheon @ Villa Ragusa  
11/17 100% Chiro Ribbon Cutting  
11/22 SCORE Meetings @ Chamber  
11/23 Ambassador's Meeting

**Saturday, November 5,** at 6 p.m. there will be a fundraising dinner at the Home Church to benefit the Carol of Lights. To make reservations, contact the Campbell Express, 408-374-9700. Dinner planners are also seeking donations for their raffle and silent auction.

## Member Photos



**Heartworks Gallery accepting their membership plaque**



**Dr. Minal Moharir from CIFS Wellness Center, accepting her new member plaque.**



**Citizen Schools non profit organization accepting their membership plaque.**



**Assistance League of Los Gatos – Saratoga accepting their new member plaque.**



**Okashi Barkery's Official Ribbon Cutting**



**Prospect Mortgage accepting his new member plaque**



**Home Instead SR Care Official Ribbon Cutting**

## From the Office

**By Neil Collins**

Each year our Board will typically receive a vacancy or two. Our Chamber Bylaws allows us to operate with a Board of 18. We are currently at 11. Last month the Nominating Committee interviewed several candidates and presented a slate to the Board at our regularly scheduled monthly meeting. I am pleased to announce that this slate was unanimously approved by the Board on October 13th.

We are proud to announce the following appointments: Larry Brooks of West Coast Marketing, Toby Cheng of the Courtyard Marriot, Bennett Ponder of Rock Bottom Brewery, Janie Kelly of Keller Williams.

Larry Brooks is currently an Ambassador. He has been extremely involved from day one. A former executive from Hewlet Packard, Larry brings to the Board a strong background in online marketing and branding.

Toby is currently the director of sales for the new Courtyard Marriott on Creekside. Toby is an event organizer extraordinaire and has largely been responsible for the huge success of our "Mixing It Up" events. He has a keen sense of what young professionals are looking for. His position on the Board, represent our first hospitality management representative.

Bennett Ponder is currently the General Manager at Rock Bottom. He has a Economic Development experience from Washington State and is a current member of our Economic Development Sub- Committee. Rock Bottom is an anchor tenant in the Pruneyard and would represent the only food service representative on our Board.

Janie is currently a Realtor and manages Nordahl Hall. She has sat on several other non-profit Boards and brings a world of experience with her. Janie has always been very involved in the Chamber and the Campbell Community as a whole.

This diverse group represents some new business sectors for us and strengthens our Board expertise significantly. Our Board truly represents the business community that we serve. This new group combined with our existing Board is poised to provide the guidance and resources needed for our Chamber to maintain it's "cutting edge image."

Members are welcome to join us at our luncheon at Villa Ragusa on January 18, 2012 at noon. This is when we will hold our annual meeting and install our officers.