

## Event Focus



**Campbell's**  
**BOOGIE ON THE BAYOU**  
MAY 21st & 22nd 2011

## New Members

**Golden State Property Management**  
www.goldenstateproperty-management.com  
**West Coast Collection Bureau**  
www.westcoastcb.com  
**Verify Group, Inc**  
www.verifygroup.com  
**Church of Scientology Los Gatos**  
**Rhee Bevere Photography**  
www.rheebevere.com  
**Alain Pinel Realtors**  
www.michellestells homes.com  
**West Coast Marketing**  
www.localonlinemktg.com  
**International Culinary Center of California**  
www.peichef.com



Find us on:  
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**May 21-22<sup>nd</sup> from 10am-6pm**  
**Downtown Campbell!**  
**Join us for our 33<sup>rd</sup> Annual**  
**Boogie on the Bayou**  
**Festival!!!**

**Want to Volunteer at the**  
**Boogie on the Bayou Festival?**  
**Email: Bethany@**  
**campbellchamber.net**

## Calendar of Events

## Officers

**President:**  
Cary Stover, CPA  
*Padgett Business Services*  
**President Elect:**  
Pam Finch  
*Finch Appraisals*  
**Immediate Past President:**  
Ann Height  
*Union Bank*  
**Treasurer:**  
Wesley A. Fachner, CPA  
*Fachner & Layman, Inc.*

## Board

**Pascal Anastasi,**  
*Anastasi Law Group*  
**Leonard Cino,**  
*Live Tech Now*  
**Barbara Conant,**  
*Director Emeritus*  
**Mike Katz,**  
*Cool Kat Appliance Repair*  
**Linda Logan,**  
*Yellow Checker Cab*  
**Dr. Art Low,**  
*Campbell Optometric Group*  
**Linda Miller,**  
*Equity Office*  
**Robert Pederson,**  
*A Tool Shed*  
**Bob Sanfilippo,**  
*Diversified Business Products, Inc.*  
**Carl San Miguel,**  
*Highland Properties*

## Staff

**Neil Collins,**  
*Executive Director*  
**Betty Deal,**  
*Director of Membership*  
**Bethany LoCascio,**  
*Communication Assistant*  
**Danielle Coleman,**  
*Financial Assistant*

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ccoc@pacbell.net  
www.campbellchamber.com



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## Legislative

### Kick the can down the road!!

**Carl San Miguel, V.P. legislative**

We have heard that phrase mentioned many times in the last couple of months. So what does the euphuism mean? Imagine you live in a pristine neighborhood, your yard is manicured and kept clean and you come out one morning and you find a large can in front of your yard. Rather than picking up the can and putting it in the garbage (whoops I mean recycle bin) you kick it down the street. Now someone else has to deal with it, but they also kick it down the street, and additionally another can shows up and they kicked that one too. Eventually it all ends up around the block and back in front of your yard again! But it's not just one can, it's many more. Well that's how we are dealing with the budget crisis in Sacramento and Washington D. C. We're kicking the can down the street.

As I write this article I am awaiting to see what Sacramento will be doing with the Continued Tax Increase bill they are proposing for us voters to vote on in June 2011. If Governor Brown can muster enough votes in the State Senate, it will go on the Ballot for June special election, then we will have the privilege of voting on what we elect our representatives to do. So, if it does end up on the June Ballot here is some food for thought. Remember we were told two years ago that this increase in taxes would be short lived and would cure our problem of shortfall in revenue over debt and they will say it again. So, let us all look in the mirror and see if you see the same thing they see, a fool! Don't buy it and if any of your legislators voted for it or are promoting the Tax increase don't vote for them. As I see it, it's a spending problem. If they quit spending, the problem will be solved. The governor has no plans on dealing with public employee pensions and this is a huge part of the budget problem. The Governor is coming to an agreement with the 32,000 prison guards with no cut in pay or pensions. Senator Simitian has a program called "There ota be a law", where he asks the public every year for submissions. Well here's one "There ota be a law that any new bill passed by legislators should be able to substantiate how it's going to be paid for and if they can't, then it does not become law". Here's another one, "There ota be a law where all commissions and boards shall have a short life and if not show how it will be funded within the budget".

**April**  
4/1 First Friday in Downtown Campbell 6:00pm-9:00pm  
4/5 City Council Meeting 7:30pm  
4/6 DCBA Meeting 9:00am  
4/14 Board of Directors Meeting 8:00am/4/14 Business Forum at Mountain Mike's Pizza from 11:30-1:00pm  
4/15 Artwalk in Downtown Campbell 6:00pm-9:00pm  
4/19 City Council Meeting 7:30pm  
4/20 Monthly Luncheon 12:00-1:30  
4/21 Membership Benefits Workshop 8:30am-10:00am  
4/23 Eggstravaganza Activities 9:00am Egg Hunt 10:30am  
4/23 Bunnies & Bonnets Parade in Downtown Campbell 12:00pm  
4/28 Ambassadors Mixer Towneplace Suite by Marriott 5:00pm-7:00pm

**May**  
5/3 City Council Meeting 7:30pm  
5/4 DCBA Meeting 9:00am  
5/6 First Friday in Downtown Campbell 6:00pm-9:00pm  
5/12 Board of Directors Meeting 8:00am  
5/12 Business Forum at Mountain Mike's Pizza from 11:30-1:00pm  
5/17 City Council Meeting 7:30pm  
5/18 Monthly Luncheon 12:00-1:30  
5/20 Artwalk in Downtown Campbell 6:00pm-9:00pm  
5/21 & 5/22 Boogie on the Bayou in Downtown Campbell  
5/30 Memorial Day Observation at Orchard City Green 9:00am

## Renewals

<b>Kawamoto, Weil &amp; Company (25)</b> 376-2060	<b>Barbara' Snip &amp; Clip (12)</b> 371-9115
<b>Economy Lumber Company (23)</b> 378-5231	<b>United Security Bank (10)</b> 341-1000
<b>Oral &amp; Maxillofacial Surgery (22)</b> 379-5360	<b>Billy Jones Wildcat Railroad Inc. (8)</b> 395-7433
<b>Jane P Kennedy (16)</b> <b>Holy Spirit Episcopal Church (16)</b> 374-4440	<b>Negeen Restaurant (8)</b> 866-6400
<b>Dan Furtado (16)</b> <b>Double D's Sports Grille (14)</b> 395-6882	<b>Aqui Cal Mex (5)</b> 374-2784
<b>Hobee's (14)</b> 369-0575	<b>The Carpet Center (5)</b> 871-0792
<b>The Heritage Theatre (14)</b> 866-4450	<b>Nelson Staffing (3)</b> 241-8450
<b>Kelex Security (14)</b> 378-2672	<b>Becker Financial Services (3)</b> 370-9000
<b>Noel Technologies (13)</b> 374-9549	<b>A &amp; R Booth Rentals (2)</b> 739-0373
<b>The Harker School (12)</b> 249-2510	<b>Robinson Oil Corp DBA Rotten Robbie (2)</b> 327-4300
	<b>Foresite Systems Limited (2)</b> 377-7400

## From the Office

By Neil Collins

If you have never made the time to attend our Celebrate Campbell awards dinner, I would really encourage you to do so next year. We had a great event with over 150 community leaders coming out to show their support for the individuals that shape this community. Celebrate Campbell is the premier awards recognition dinner for the community where Campbell honors the Business of the year, Citizen of the year and Service club honorees. This year we honored Jimmy Zien as our our Citizen of the Year. His turnaround story should provide inspiration for many and his leadership in the community is a testament to the type of man he has become. We also enjoyed presenting our Business of the Year award to Hawgs Seafood Bar. This event is open to the public. I hope to see even a larger crowd next year!

We have many great programs and workshops scheduled for April. These events are open to Chamber and non-Chamber members alike. However, Chamber members receive a significant discount. On April 7<sup>th</sup>, at Larkspur Landing in Campbell, join us and The Silicon Valley Business Journal at 8:30am for a "Grow Your Business" workshop. Then on Thursday April 14<sup>th</sup> at 11:30am come join us at Mountain Mikes on Hamilton Avenue for our monthly Business Forum. The mission of this forum is to address common business challenges, exchange marketing ideas, develop collaborative strategies and bring together local resources to create a stronger local economy. The Business Forum has a featured industry each month. April's focus is on Education and we are honored to have Superintendent from the Campbell Union School District, Dr. Eric Andrews, and the owner Campbell's own award winning Mathnasium, Dr. Kobad Bugwadia. We invite all Campbell businesses to contribute their experiences from their industries to solve common problems that we all face. This is a very "organic- think tank" workshop with a trained facilitator on hand to guide the discussion. Finally, on April 21<sup>st</sup> Betty Deal and I will be hosting a Membership Benefits Workshop from 8:30-10am here at the Chamber office. To reserve your spot for any of these great events simply call the Chamber office at 408-378-6252 or e-mail [Bethany@campbellchamber.net](mailto:Bethany@campbellchamber.net)

You have heard me talk many times about The Campbell Chamber of Commerce working in a collaborative effort with other organizations to make positive changes in our community. So I was very grateful when Phil Reynolds Jr. invited me to a Neighborhood Association roundtable recently. On Wednesday April 20<sup>th</sup> at 6:30pm at the Skillet in Campbell, Phil will be holding an official press event to formally announce his work to build up a comprehensive Campbell Neighborhood Association network and to improve communication amongst the groups and other stake holders within the community.

## Member Photos



Nelson Staffing- New to Campbell, Nelson Staffing Ribbon Cutting.



Pure Health- New member Pure Health in Downtown Campbell



Welcome Wagon- The Ambassadors of the Chamber of Commerce surprise Jack Wu from Los Gatos Forgein Car in Campbell.



Rockbottom- Bennett Ponder renewing their Chamber Membership!



Chachos – New Members Chachos located in Downtown Campbell



## Campbell Business Rodeo Mixer

Lasso new business contacts with this first mixer of spring.

Raffle prizes

Delicious appetizers

Line dancing lessons

Date: April 28, 2011 - Time: 5:00 to 7:00

Cost: Members \$5.00, Non-members \$10.00 (includes BBQ)

Receive 2 free drink tickets if you RSVP to [bethany@campbellchamber.net](mailto:bethany@campbellchamber.net) or 378-6252

Place: TownePlace Suites by Marriott 700 East Campbell Ave

Sponsored by: Campbell Chamber of Commerce Ambassadors

- Sponsors -



**Adam the Dancing Cowboy**  
DancingCowboy.com

