

From the Office

By Neil Collins
Executive Director

We just successfully wrapped up our 46th annual Golf Tournament on August 26th at Cinnabar Hills Golf Course. This was one of our largest turnouts in recent with over 130 golfers! Part of the proceeds of this event goes towards the Campbell Toy Program that we host in December. Through the Toy Program we not only supply children in need with gifts, but we also are able to help out many of the local non-profits that have worked so hard in our community throughout the year.

In addition to giving you tools to grow your business, we also want to give you the opportunity to take a break from your business. The Chamber has partnered up with Collette Travel and Seven Seas Travel to offer an exclusive travel package to Rome and the Amalfi Coast. You do not have to be a Chamber member to go on this trip. We are going to officially launch this trip during our Travel Night on Thursday Sept. 9th at 6:00 pm at the Chamber office (1628 W. Campbell Ave.). Enjoy a brief slide show and some light refreshments as we learn more about this fantastic destination. Anyone who books a trip that night will get a \$25 Trailslogger certificate.

This year we have nine candidates vying for three City Council seats. On Thursday Sept. 16th at 6:30 the Chamber will be hosting our Candidate Forum in the City Council Chambers. This event will be moderated by our VP of Legislation, Carl San Miguel. Please feel free to e-mail us any questions you have for the candidates and we will do our very best to work them in the allotted time we have (ccoc@pacbell.net).

The next Downtown Campbell Fall Wine Walk will be held on Wednesday September 22nd from 5 to 9pm. The first Wine Walk in February was a huge success and this next one should prove to be even better. Tickets can be purchased in advance at www.downtowncampbell.com for \$25 or you can buy them the day of the event for \$30.

Lastly, if you're a member and you don't feel like you have been able to take advantage of all the tools the Chamber has to offer, come see Betty Deal or myself so we can give you a refresher course and make sure your membership is working for you. Get involved, be an advocate for the Chamber and your community. Together we can accomplish great things!

Officers

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Ann Height
Union Bank

President Elect:

Cary Stover, CPA

Padgett Business Services

Immediate Past President:

Robert Pedersen

A Tool Shed

Treasurer:

Wesley A. Fachner, CPA
Fachner & Layman, Inc.

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Director Emeritus

Pam Finch

Finch Appraisals

Mike Katz

Cool Kat Appliance Repair

Dr. Art Low

Campbell Optometric Group

Bob Sanfilippo

Diversified Business Products

Carl San Miguel

Highland Properties

Leonard Cino

Live Tech Now

Rich Waterman, CPA

Staff

Neil Collins,

Executive Director

Betty Deal,

Director of Membership

Kristen Mealiffe,

Communication Assistant

Gerry Gruwell,

Office Assistant

Danielle Coleman,

Financial Assistant

Campbell Chamber Of
Commerce

1628 W. Campbell Ave.

Campbell, CA

408.378.6252

Fax: 408.378.0192

ccoc@pacbell.net

www.campbellchamber.com

Event Focus



Chamber Travel Night: Italian Vacation Getaway

Join us at the Chamber office on Sept 9th from 6-8pm for a free 'Travel Night' to learn more about this 10 day Italian getaway vacation developed exclusively for the Chamber of Commerce. Light refreshments will be served during the slide show and brief educational discussion.



16th Oktoberfest in Downtown Campbell

Saturday October 16th 10am-6pm

&

Sunday October 17th 10am-5pm

Biggest Campbell festival—sponsorships still available! Authentic savory German food including pork and chicken Schnitzel, sauerkraut, red cabbage, German meatballs, Bratwurst, spicy Bavarian links, German potato salad and Apple Strudel as well as full assortment of German beers.

New Members

CB Tint

1665 Westmont Ave

Campbell CA

210-1981

www.cbtint.net

ComForCare Senior Services

2065 S. Winchester Blvd. #C

Campbell CA 95008

213-1689

www.comforcare.com

Diamond Pro Maintenance

Inc.

128 Race St.

San Jose CA

297-4647

diamondpro@covad.net

Emergency Response

America Foundation

112 Los Gatos Blvd

Los Gatos CA

529-1988

[www.emergencyrespon-](http://www.emergencyrespon-seamerica.org)

[seamerica.org](http://www.emergencyrespon-seamerica.org)

Los Gatos Foreign Car

1386 White Rd. #D

Campbell CA

319-8848

www.losgatosforeigncar.com

nualerts

1892 Viadi Salerno

Pleasanton CA

650-346-2500

www.nualerts.com

Sorella Properties

22 South Second St.

Campbell CA

317-0441

www.sorellaproperties.com

Attention Chamber Members!

Advertise in the Chamber Newsletter with an insert. Member price: \$150. Call 378-6252 for more information.

Ribbon Cuttings

Tessoro's Barra Di Vino
August 11, 2010



Debra A. Gould - Aragon
Director & President of Emergency Response America Foundation
www.EmergencyResponseAmerica.org

Member of the Campbell Chamber of Commerce
CEO, Optimum Solutions Group

Learn How to Become Your Own Banker
Your capital, your interest, your control.

\$20.00 Value
Free to Campbell Chamber of Commerce Business Members



Welcoming New Members



Vellachi Nachiappan
ComForCare Senior Services



Patrick McCann
Charlie Rose Baseball

Renewals

Gardenland Center Inc. (47)

196 Curtner Ave
Campbell CA
377-4496

AT&T (23)

1 River Oak Pl Ste 1100
San Jose CA
493-7680

Adept Business Services/A

Successful Career (20)

1096 N. Central Ave
San Jose CA
244-6401

Roco's Gardening & Arroyo

Vista Landscaping (19)

520 Westchester Dr. Ste 1
Campbell CA 95008
369-1898

Campbell Automotive (17)

28 E. Rincon Ave
Campbell CA
378-0244

Ron Witherspoon Inc (17)

1551 Dell Ave
Campbell CA
370-6620

Hawgs Seafood Bar (14)

1700 W. Campbell Ave
Campbell CA
379-9555

Lockeford Meat Service (11)

Box D
Lockeford CA
209-727-5584

Extra Space Storage (9)

241 W. Sunnyoaks Ave
Campbell CA
379-7590

Jack Frost Design (9)

231 Market Place #531
San Ramon CA
925-551-0162

NorCal Professional Insurance

Brokers Inc. (9)
155 E. Campbell Ave. #224
Campbell CA
439-6565

Chiropractic First (8)

3195 S. Bascom Ave
Campbell CA
559-1662

Cirimelli, Pyle & Associates

LLP (8)
901 Campisi Way #380
Campbell CA
879-9990

Fachner & Layman, CPAs, Inc.

(8)
65 W. Hamilton Ave #5
Campbell CA
866-2001

Alain Pinel Raltors (7)

750 University Ave
Los Gatos CA
422-7408

Jay Nolan Community Services

(6)
51 E. Campbell Ave #5124
Campbell CA
293-5002

Trailsloggers (5)

220 E. Campbell Ave
Campbell CA
866-5888

Action Coach Business

Coaching (4)
2470 Winchester Blvd., Ste E
Campbell CA
688-4973

Mathnasium of Campbell-Los

Gatos (2)
2511 Winchester Blvd
Campbell CA
374-6284

Robert Varich Agency (2)

1125 Saratoga Ave
San Jose CA
257-1234

Trail, Travel, Discovery and More...
\$10 off a purchase of \$40 or more
Not valid with any other offers. Limited to stock on hand exp. 10/20/10
TRAILSLOGGERS
www.trailsloggers.com
Located in Downtown Campbell across from Sonoma Chicken Coop.
220 E. Campbell Avenue 408.866.5888

VIP Card



The VIP Membership Card allows consumers to save money over and over at their favorite restaurants, hotels, retail stores, and attractions. **Purchase a VIP Card from the Chamber and 50% of the proceeds go to help local children visit the Campbell Historical Museum.**



The Campbell Chamber of Commerce is on Facebook. Find us and Fan us!



Join the Campbell Chamber Community on nuAlerts.com. Get the word out about YOUR business with your Chamber member FREE basic nuAlerts account.

Chinook Book
Save where you live
Save up to \$3,000 with Local Coupons
Save where you live
300+ local coupons included!
New 2011 Chinook Book (the new EcoMetro Guide) now available.

Legislative

Campbell Business Tax

By Carl San Miguel
V.P. Legislative

In my previous articles, I spoke of a possible increase of Income & Capitol Gains Tax along with the Inheritance Tax increasing. I feel like a boxer pinned up against the ropes being slammed with Income upper cuts and Capitol Gains jabs to the body from my opponent, the Feds. I'm still standing but I'm dizzy. I can't go down, I won't go down, there has to be an out.

In my mind I am calculating what is happening to us; the new Fed tax rate of 39% (highest level) plus State tax rate of 10%. That's pretty near 50% of your income and that doesn't count social security etc. Let's also say five years ago you felt pretty good about your finances and decided to take the jump and purchase a home. You tap out your finances by taking on a mortgage along with your consumer debt of car payments, credit cards etc. equaling about 45% of your income. That leaves about 5% to eat, buy clothes, and hopefully put some money away for retirement. That doesn't sound too bright for the future if congress doesn't extend the existing tax rate and soon.

I've been speaking with fellow business owners about the pending City of Campbell business tax increase on the November ballot. There was a common gripe of paying high taxes already however there's the realization of the City's dire need to fill a gap in their budget. It's understood that City services are vital in keeping our community as beautiful as it is. The City has done a decent job of trying to manage the deficit and the Campbell Police Department stepped up with their offer of reducing the City's contribution to their pension, saving the City some money but Campbell still faces a huge shortfall.

We in the business community understand and appreciate having a City that is well maintained in addition to a viable police and fire service. We are willing to do our fair share and would like to be part of the process of increasing revenue by having a robust thriving business community but with the potential of other tax increases, there is limited room in our pocket books for any more outlays to the city or any other government entity. We must work together to resolve the income and expenses to all government agencies ensuring they are realistic. Some very tough choices will have to be made and it will take a strong City Council to chart our course so that boxer can make a comeback.

Calendar of Events

SEPTEMBER:

9/7 City Council Meeting, 7:30pm, City Hall
9/9 Travel Night at Chamber, 6-7pm
9/10 8th Annual Rotary Club Blood Drive, 11a-5p, EMQ
9/11 Sidewalk Sale, Downtown Campbell, 10am-5pm
9/15 Chamber Luncheon, Location TBD
12n-1:30pm Speaker: Dave Gazave of Action Coach
9/16 Chamber Candidate Forum, 6:30-8:30pm, City Council Chambers
9/21 City Council Meeting, City Hall, 7:30pm
9/22 Ambassador's Meeting, 12:30pm, TownePlace Suites

9/22 Ribbon Cutting at Law Offices of James L. Everetts, 5:30pm
9/22 Wine Walk, Downtown Campbell, 6-9pm

OCTOBER:

10/16-17 Oktoberfest
10/20 Monthly Luncheon, Location TBD, 12n-1:30pm Speaker: Reena Jadhav of nuAlerts

FEBRUARY 2011

2/23 Campbell Shop & Dine Business Expo 4-7pm