

Event Focus

Oktoberfest Entertainment Will Be "Fantastisch!"

The musical entertainment line-up for the 16th Annual Oktoberfest in Downtown Campbell has been finalized and the AlpinersUSA will once again be the major attraction, performing on the Main Stage from noon to 5pm on both days of the event.

The AlpinersUSA have been headlining at Oktoberfest for years, adding a Germanic flavor to the celebration. Their European repertoire starts with music from regions directly in the Alps, like Bavaria, Austria, Switzerland, Italy, and extends beyond to neighboring



Alpiners USA

Hungary, Slovenia, Croatia, the Czech Republic, Russia, Scandinavia and other countries. They expand their normal trio for Oktoberfest to often feature Margot Turrell, lead vocalist, with yodeling and vocals in authentic Bavarian dialect. Festival goers will experience authentic Bavarian music and entertainment on par with that they would hear live at a traditional Folk Festival in Bavaria or Austria. Alpiners' drummer Matthew Medeiros hails from the Bay Area. Matthew is a highly skilled and versatile musician whose abilities on drums are a rarity among bands playing the European ethnic circuit

Saturday's performances on the East Stage which will be located in Ainsley Park by the railroad tracks, include rock n rollers, the Road Dogs Band, from 11-12:30pm, California Repercussion with their big band sounds from 1-3pm and Fred McCarty, known for his 50's through 90's rock standards will be on stage from 3:30-5:30pm.

On Sunday the 17th, The East Stage will feature the Playbacks from 11-12:30pm, Oompah band Bughorn Rex, from 1-3pm and the Tin Man will rock closed the festival from 3:30-5pm.

The 16th Annual Oktoberfest will take place Saturday and Sunday, October 16 and 17, 2010 along the main streets in Historical Downtown Campbell. Event hours are 10am-6pm Saturday and 10am-5pm Sunday. In addition to unbelievable entertainment, a fantastic line up of beers, authentic, savory German foods and hand-picked artisans selling their uniquely crafted wares. Parking and admission are free. Join us for eine gute Zeit (a good time) you won't soon forget.

Oktoberfest is the biggest outdoor festival in Campbell and a perfect opportunity to promote your business. Gather a group to volunteer and outfit yourselves in logoed company attire. Provide coupons, gift certifications or promotional items for the KRTY Prize Wheel and have your business name announced to the crowd throughout the weekend. Want more info? Call the Chamber at 378-6252.

From the Office

Neil Collins, Executive Director

On Thursday Sept. 16th the Campbell Chamber of Commerce hosted a Candidate Forum in the City Council Chambers. This year we have nine candidates vying for three City Council seats. On Election Day, there will be some tough choices to make. There are an extremely talented pool of candidates who are running for re-election. A webcast of this event can be seen on the city's website www.cityofcampbell.com

This past week the Chamber partnered up with the new Courtyard by Marriott to host our first ever "Mixing it Up" event. The mixer was promoted as "A little bit of business and a whole lot of fun" and it sure was! We had over 50 different businesses represented including corporate powerhouses eBay and Xilinx. You did not have to be a Chamber member to attend and we focused more on a social networking environment. I have to give a big call out to Toby at the Courtyard for organizing the event and arranging a fantastic spread of food from Buca Di Beppo and LeBoulangier.

I would be remiss if I didn't remind everyone that we are just a few weeks out from our big Oktoberfest event on Saturday and Sunday, October 16th and 17th. When I think about Oktoberfest I think of the music, food, and a stein of good beer. This year we will once again be pouring the true Oktoberfest beer from Spaten. Our food lineup is better than ever and we are excited to have Teske's Germania serving up authentic German fare. Once again the AlpinersUSA will be headlining on our Main Stage with their traditional European music. So put on your best lederhosen and enjoy the authentic German food, drink and entertainment of Campbell's Oktoberfest.

Everyone knows the Chamber helps businesses to survive and thrive but we are also a great information resource for the community. If you need a business referral, we can make sure that you get connected with a reputable business within your community to fill your needs. You can reach us by phone at 408-378-6252 or visit us on the web at www.campbellchamber.com

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Union Bank

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Campbell, CA

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ccoc@pacbell.net

www.campbellchamber.com

New Members

Ameriprise Financial

1999 S. Bascom Ave Ste 1205

Campbell CA 95008

377-7200

George's Kitchen

5115 Black Oak Rd

Concord, CA 94521-4516

Law Office of James L.

Evertt

2470 S. Winchester Blvd. Ste E

Campbell, CA 95008

408-628-0254

www.jlelaw.com

The Lemonade Yard

PO Box 997

Columbia, CA 95310-0997

Keller Williams Realty –

Silicon Valley

2110 S. Bascom Ave, Ste 101

Campbell CA 95008

408-626-9800

www.kwsv.org

Pay 'N Time Payroll

Service

6455 Almaden Expy #98

San Jose, CA 95120

927-0047

www.PaynTime.com

Sylvia Browne

Enterprises

6000 Hellyer Ave, Ste 150

San Jose CA

408-379-7070

www.sylviabrowne.com

Taggart Law Office

11 N. Market St. Ste 300

San Jose, CA 95113

408-729-6470

www.taggartlawoffice.com

Toys Toys Toys

411 E. Campbell Ave

Campbell, CA

www.toystoystoysstore.com



The Chamber is offering an exciting 10 Day trip to Rome and the Amalfi Coast in March 2011. Price includes airfare, some meals, wine tasting and more. Contact Seven Seas Travel at 408.378.7327 for more details.

**THE CAMPBELL
CHAMBER OF COMMERCE**

presents



SATURDAY & SUNDAY

October 16th & 17th

11-6 Sat. • 11-5 Sun.

East Campbell Avenue

Third to Harrison Street

Live Music on 3 Stages
featuring
The Alpiners USA &
Traditional German Music

www.campbellchamber.com

Arts & Crafts • Authentic Foods • Great German Beers
Fabulous Food • Kinder Platz Playland



Welcoming New Members



**Phil Turcot
Solgen**



**Mike Henning
Diamond Pro Maintenance**



Ribbon Cutting at Law Offices of James L. Evertt

Legislative

Aren't you glad you went into business for yourself?

**Carl San Miguel
V.P. Legislative**

Are you feeling a bit overwhelmed yet? Do you like the New Health Care? Is it cost affective for you? Remember when the speaker of the house Congressman Pelosi stated, "We will have to pass the Health Care Bill in order to find out what is in it?" Well here's what's hiding in it:

Starting in 2012 you will have to keep track of all your vendors and anybody else you do business with. It's called the "Business to Business transaction." If you accumulate more than \$600 worth of business transactions (i.e. materials or services) during the tax year then you have to issue a "1099" form to every business that crosses the threshold of \$600. Yep, when you place an order with a company, you will have to include this question, "May I have your social security number or your tax I.D.# for reporting purposes?" If they refuse to give it to you, then you will have to say, "Sorry, then I can't do business with you." I know, you're asking yourself, "How am I supposed to know how much business I will be doing with any particular vendor?" You will have to keep a running total, check the list and keep track of all your purchases or use of their service. At the end of the year, add it up and send the "1099" to them and the IRS.

I guess this is part of the job creation act. Some young entrepreneur will develop software to keep track of your purchase or service used and then you will have to hire someone to enter it into the system or do it yourself, like you have time to spare. You know it's said that small business is the backbone of the economy and this is yet another reason for you to wonder if owning and running your business is the best decision you ever made. There are two things that will determine the success of a country, either you are pulling the cart or your riding in the cart and right now it seem like riding in the cart is a more attractive than pulling the cart. I hope it doesn't get too crowded... By the way when you are riding in the cart you don't always know where it's going but that's okay since you are just along for the ride, so it shouldn't matter anyhow. Right?

To voice your concerns contact Congressman Mike Honda's office at (408) 558-8085.

Quad Chamber Mixer

2nd Annual Quad Chamber Mixer
Thursday, October 28th
from 5:30-7:30pm at the Scotts Valley Hilton, at 6001 Madrona Drive in Scotts Valley. Join us for this once a year opportunity to network with business people from the neighboring communities of Campbell, Los Gatos, Saratoga and Scotts Valley. Restaurants, wineries and carters from all four chambers will be providing food and drink for this very special event. Cost: \$5/person
RSVP: 408.378.6252

Bus transportation to and from the Scotts Valley Hilton has been arranged for \$10 per person. There are 47 spots available on a first come, first serve basis. The bus will depart PROMPTLY at 5pm from Los Gatos Lodge. Please arrive no later than 4:45pm to secure your spot. If you are interested, please contact the Los Gatos Chamber at 354-9300.

Renewals

A Tool Shed (58)

900 Dell Ave
Campbell, CA
378-4921

Campbell Village (36)

290 N. San Tomas Aquino Rd
Campbell CA
378-2535

Steve Sanford Inc. (31)

33 Las Colinas Lane
San Jose CA 95119
364-2760

West San Jose-Campbell

Lions Club (29)

1204 La Terrace Circle
San Jose, CA
323-9885

United Site Services (22)

3408 Hillcap Ave
San Jose CA
295-2263

Golden Gate Language Schools, Inc. (21)

591 W. Hamilton Ave. #101
Campbell, CA
374-9954

West Valley Sanitation District (21)

100 E. Sunnyoaks Ave
Campbell CA
378-2407

EMQ Children and Family Services (20)

251 Llewellyn Ave
Campbell, CA
379-3796

Chiropractic Wellness

Center of Campbell (16)

151 N. 1st Street
Campbell CA
378-1881

Le Boulanger (16)

305 N. Matilda Ave
Sunnyvale CA
369-1820

Bavaria Bratwurst Co. (15)

5414 Duesenburg Dr
San Jose CA
920-0740

Law Offices of William R. Seligmann

333 Church St. #A
Santa Cruz, CA 95060-
3811

831-423-8383

Costco Wholesale (14)

5301 Almaden Expy
San Jose CA
723-0964

Kaiser Permanente (13)

710 Lawrence Expy, Dept
398 3rd Flr
Administration and Public
Affairs

Santa Clara, CA
851-3750

Highland Properties Financial (12)

286 E. Hamilton Ave Ste B
Campbell CA
374-5211

Work 2 Future (10)

1290 Parkmoor Ave
San Jose CA
794-1129

La Valencia Apartments (9)

350 Budd Ave
Campbell CA
374-5515

Mobius Financial

Network (6)

2470 Winchester Blvd. Ste E
Campbell CA
871-1414

CineSpots Inc. (5)

14510 Big Basin Way #227
Saratoga CA 95070
406-3859

Carden Day School (2)

1980 Hamilton Ave
San Jose, CA 95125
626-8008

Fastsigns (2)

1640 S. Bascom Ave. #C
Campbell CA
369-1700

Rebekah Children's Services (2)

1600 W. Campbell Ave Ste
201
Campbell CA
871-4962

Worden & Worden, CPA (2)

700 Gale Dr. #200
Campbell CA
378-8171

Calendar of Events

OCTOBER:

10/2 Harvest Fair & Exposition Emma Prusch Farm Park, 10am-4pm

10/5 City Council Meeting, Council Chambers, 7:30pm

10/6 DCBA Meeting, 9am

10/9 Campbell-Wide Garage Sale

10/16-17 Oktoberfest, streets of Downtown Campbell

10/18 Chamber offices closed

10/19 City Council Meeting, Council Chambers, 7:30pm

10/20 Monthly Luncheon, Villa Ragusa, 12n-1:30pm Speaker: Reena Jadhav of nuAlerts

10/27 Ambassador's Meeting, 12:30pm TownePlace Suites

10/26 SCORE, by appointment only, 9a-12n, Chamber office

10/28 Quad Chamber Mixer, Scotts Valley Hilton Hotel, 6001 La Madrona Dr. Scotts Valley 5:30-7:30pm

NOVEMBER:

11/17 Monthly luncheon, Villa Ragusa, 12-1:30pm

11/25 & 26 Chamber offices closed

FEBRUARY 2011

2/23 Campbell Shop & Dine Business Expo 4-7pm