

Event Focus

Socialize & Shop

“It’s not what you know but who you know.”

These days more than ever, that saying is so true. In the age of online social networking, getting in front of people instead of sitting in front of your computer screen is essential. Face to face networking is a crucial aspect of gaining potential customers, finding a new job, meeting fellow colleagues and just getting your name out there.



The Campbell Chamber recognizes this but also understands they key component of the ‘social’ aspect of networking and so we’ve created Mix(ing) It Up, a new twist on an old standby. Our focus is on fun because when you loosen up and enjoy yourself, you are more likely to connect with people. Bring your business cards but be ready to socialize, meet new people, unwind and enjoy a mouthwatering spread of appetizers.

The next Mix(ing) It Up social will be on November 11th from 5-7pm at the Courtyard by Marriott on Creekside way. There is no cover and this event is open to the public. If you bring a nonperishable food item to donate to Second Harvest Food Bank, you’ll receive two free drink tickets.

On October 28th, four local Chambers are combining forces to offer a Joint Mixer at the Santa Cruz/Scotts Valley Hilton. There is a \$5 cover and everyone is welcome to attend. A ‘party’ bus leaves from the Los Gatos Lodge at promptly 5pm. If you’re interested in hopping a ride, the cost is \$10, payable in advance. Please call the Campbell Chamber for more details. 408-378-6252

Shopping is also a good thing. So is eating. On February 23, 2011, the Campbell Chamber is holding their **6th Annual Shop & Dine Expo at Villa Ragusa**. Open to all, this event allows local businesses to showcase their products and services in a low key, social environment to potential customers and fellow business owners. Book your space before the end of 2010 and receive a 20% discount. For eateries willing to provide food sampling for 100+, please contact the Chamber for special pricing.



Officers

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Ann Height
Union Bank

President Elect:

Cary Stover, CPA

Padgett Business Services

Immediate Past President:

Robert Pedersen

A Tool Shed

Treasurer:

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Fachner & Layman, Inc.

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Director Emeritus

Pam Finch

Finch Appraisals

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Cool Kat Appliance Repair

Dr. Art Low

Campbell Optometric Group

Bob Sanfilippo

Diversified Business Products

Carl San Miguel

Highland Properties

Leonard Cino

Live Tech Now

Rich Waterman, CPA

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Kristen Mealiffe,

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Gerry Gruwell,

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Danielle Coleman,

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Commerce

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408.378.6252

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www.campbellchamber.com

Legislative

In the Mood!

By Carl San Miguel, V.P. Legislative

Have you noticed the mood of the country? There are a lot of angry people out there. I don’t mean the typical ‘angry at everything all the time’ people, I mean new people that are mad. They’re angry that we are paying too much in taxes and then there are others that are mad because we don’t pay enough. Usually the ones that are mad at not paying enough taxes are the people that are more on the receiving end of the tax formula.

People are mad that Meg Whitman is spending 130 million on her campaign to be Governor. They’re mad because the thought occurs to them that the 130 million could be spent on something better like curing a disease, helping the homeless or education. I agree, but I am madder that it cost so much to mount a campaign to run for governor. Jerry Brown is spending an equally large sum of money to run for governor but I don’t see much complaining about what he’s spending. At least Meg is spending her own money and not hard earned money contributed by taxpayers. I hear the TV and radio commentators alluding to the same issue of spending so much money. Why can’t the media provide free air time to all candidates? We can then focus on what makes a candidate qualified for office rather than go negative on their competitors. People sure know how to stretch the truth when complaining about other people’s backgrounds.

Speaking of free TV time, I think the city of Campbell is a fine example of providing free air time to candidates. The Forums that are put on every election period with the help of the city are wonderful programs that focus on the positive and not the negative. In the past we have brought forward other campaigns from Judge races to County Supervisor and State Assembly. The Forums for the City Council race has always had 100% attendance by the candidates, however sadly in the past we cannot say the same thing for County Supervisor or Assembly seat forums.

The bottom line is that, the mood is angry with the ballooning state and federal deficits, intrusive regulation, the cost to do business, the cost to hire people, the cost to keep them employed and government trying to be your Big Brother from cradle to grave.

Instead of being negative and angry, be informed and respectful.

From the Office

Neil Collins, Executive Director

I am writing this article the day after Oktoberfest. As I sit back and reflect, I’m very proud of the event and the hundreds of volunteers that made it possible. The crowd on Saturday was record breaking and the Sunday crowd was actually pretty good despite the constant rain. We still had patrons dancing and enjoying traditional German food all the way to the close of the festival. We were very fortunate this year to have our event and the City of Campbell featured during the weather segment on NBC11 and KPIX as well as the front page of San Jose Mercury’s Local section. Our own paper here in town, The Campbell Express, also did a great job of publicizing Oktoberfest.

Local festivals really help to drive the awareness of Campbell to people outside of our community. Festival goers and vendors wander through Downtown and the PruneYard shopping centers, eating at our restaurants and engaging in ‘retail therapy’ in Campbell’s unique stores and some even stay at local hotels.

As the downpour on Sunday indicated, winter is on its way. That means it is time to start planning the Campbell Toy Program. The event will once again be hosted by Sonoma Chicken Coop on December 2nd at 6:00pm. The Chamber co-hosts this program with the Fire Department and a whole lot of help from the Kiwanis club. This is a fantastic event with great prizes and all proceeds go towards supplying children in need with a holiday present. Unfortunately, there are many needy families this year.

If you’re wondering how to keep on track with what is happening with the Chamber between newsletters, go to our website at www.campbellchamber.com. Our members are now able to posts their events and special offers on our home page through a product called nuAlerts. You can also be in the know by following us Facebook.

Don’t hesitate to call us if you want to know what is happening in your City or if you need a business referral. We’ll make sure you get connected with a reputable business within your community to fill your needs. You can reach us by phone at 408-378-6252 or visit us on the web at www.campbellchamber.com.

Oktoberfest 2010



Long lines at beer/wine booth



Spaten ‘Beer Garden’



AlpinersUSA

Welcoming New Members



Reena Jadhav - nuAlerts



Monica Surprenant - RSVP Publications



Glynis Wineinger Edward Jones



**Cheryl Jong and Sally Ann Haydon
Liberty Tax**



Bethany Locascio Just B Dance

Annual Campbell Community Toy Program

**Dec. 2, 2010 6-9pm
Sonoma Chicken Coop**

Sponsored by the Campbell Chamber of Commerce and
The Santa Clara County Fire Dept. to raise money and toys
For the children of EMQ.
For more details: 408-378-6252



Travel to Italy:

The Chamber is offering an exciting 10 Day trip to Rome and the Amalfi Coast in March 2011. Price includes airfare, some meals, wine tasting and more. Contact Seven Seas Travel at 408.378.7327 for more details.

Renewals

Bank of the West (48)

2395 Winchester Blvd.
Campbell CA
379-9954

El Burro (40)

1875 S. Bascom Ave #570
Campbell CA
371-5800

Lawrence Contract

Furnishers (29)
470 Vandell Way Ste B
Campbell CA
374-7590

C.G. Uhlenberg Accountants, Inc. (28)

3001 Winchester Blvd, Ste. 10
Campbell CA
370-9399

Campbell Library (25)

77 Harrison Ave
Campbell CA
866-1991

Campbell Highland Games (18)

698 Alamo Drive
San Jose CA 95123
768-7961

J&M Windows & Glass (15)

745 McGlinicy Lane
Campbell CA
371-7255

Mama Mia's in Campbell (14)

200 E. Hamilton Ave
Campbell CA
379-3333

Online Technical Services (12)

PO Box 270039
San Diego CA 92198
408-378-1100

Buca di Beppo (11)

1875 S. Bascom Ave
Campbell CA
377-2214

United Emergency Animal Clinic (11)

905 Dell Ave.
Campbell CA
371-6282

Westgate Villa Assisted Living (10)

5425 Mayme Ave
San Jose Ca 95129
366-6510

Heinz Klein, DMD & Linda Kono, DMD Inc. (9)

2020 S. Bascom Ave #101
Campbell CA
371-1313

Farmers Insurance-Gary E. Stribling (7)

1500 E. Hamilton Ave #213
Campbell CA
371-2000

Integra Insurance Services (7)

1626 W. Campbell Ave
Campbell CA
688-0700

Action Day Nurseries & Primary Plus (6)

1125 W. Campbell Ave
Campbell CA
Cathy Jelic
379-3184

Campbell Elementary Teachers Association (5)

34 S. Second Street #205
Campbell CA
379-0553

Rouso & Jackel (5)

116 E. Campbell Ave
Campbell CA
378-3200

Mary Kay Cosmetics (4)

727 Springwood Dr.
San Jose, CA 95129
255-5530

Silicon Valley/San Jose Business Journal (4)

96 N. 3rd St. Ste 100
San Jose CA 95112
299-1816

Design On Time (3)

1622 W. Campbell Ave #108
Campbell CA
370-0442

Insight Home Services (3)

792 Marilyn DR.
Campbell CA
871-9909

Pleasures from the Heart (3)

1565 Winchester Blvd.
Campbell CA
871-1826

ABX Graphix LLC (2)

1865 Winchester Blvd Ste 200
Campbell CA
899-4502

New Members

Back on Trak/Titanium Real Estate Services

700 Gale Dr. Ste 110
Campbell CA 95008
963-6628 or 877-877-445
www.titaniumrealestateservices.com

Campbell Veterans Memorial Foundation

PO Box 622
Campbell CA 95009
Cheryl Jong, CPA at Future Tax
2475 Winchester Blvd
Campbell CA
866-6300

Coldwell Banker-Debbie Marino, Realtor

1712 Meridian Ave
San Jose CA 95125
210-2400
www.californiamoves.com/debbie.marino

DiMaggio's II Stromboli & Pizza

915 S. San Tomas Aquino Rd
Unit 400
Campbell CA
www.tonystromboli.com
374-1833

Edward Jones Investments

12297 Saratoga-Sunnyvale Rd
Ste 200
Saratoga CA 95070
873-2611
www.edwardjones.com

Frank Jewett-Titanium Real Estate Services, Compass Consulting

PO Box 112434
Campbell CA
625-0013

Generation Mortgage Company

112 Anderson Rd
Alameda CA 94502
510-263-9191
www.generationmortgage.com

Just B. Dance

827 W. Hamilton Ave
Campbell CA
370-7793

www.justbdance.com

La Casita de Kaleidoscopes

389 E. Campbell Ave
Campbell CA
370-7877

www.casitascopes.com

Kitchen Experts of California

790 San Ramon Valley Blvd
Danville CA 94526
510-427-5958

Old Orchard School

400 W. Campbell Ave
Campbell CA
378-5935
www.oldorchardschool.com

A Reliable Bookkeeping Service

PO Box 1511
Campbell CA 95009
378-8801

www.arelialeservices.com

RSVP Publications

PO Box 1124
Alamo, CA 94507
366-1025

www.bayarea.com

Teske's Germania Restaurant

255 North First St.
San Jose, CA 95113
292-0291

www.teskes-germania.com

Urban Girl

395 E. Campbell Ave
Campbell CA
691-2583

WJ Bradley Mortgage Capital Corporation

2160 S. Bascom Ave Ste 1
Campbell, CA 95008
www.wjbradley.com

Yogurtland

1790 S. Bascom Ave #100
Campbell CA
377-9868

Calendar of Events

OCTOBER:

10/28 Quad Chamber Mixer, Santa Cruz/Scotts Valley Hilton, 5:30-7:30pm
10/29 8th Annual Campbell Historical Museum "Spooky Night" 2-6pm
10/29 Trick or Treat in Downtown Campbell from 5-7pm with costume contest 7-7:30pm in Sundown Cinema parking lot
10/30 PruneYard Halloween Extravaganza. 11am-2pm

NOVEMBER:

11/1 City Council Meeting, City Hall Council Chamber, 7:30pm (Monday)
11/2 Election Day-Get out and vote!
11/3 DCBA Meeting, 9am at Tiny Tots
11/5 Ribbon Cutting at Toys! Toys! Toys!, 6-8pm
11/5 DCBA First Friday Zombie Walk, Downtown Campbell, 5-9:30pm
11/11 Chamber Board of Director's Meeting, Courtyard by Marriott, 3:30pm
11/11 Mix(ing) It Up Social networking event at Courtyard by Marriott, 5-7pm
11/16 Ribbon Cutting Just B Dance, 5:30-7pm
11/16 City Council Meeting, City Hall Council Chamber, 7:30pm
11/17 Monthly luncheon, Villa Ragusa, 12-1:30pm
11/20 An Evening with the Tempest Celtic Rock, Mountain View Masonic Temple, 890 Church

Street, 6:30-10:30pm, Tickets \$20-\$25, Proceeds benefit Campbell Highland Games

11/21 Kilted Golf Tournament to support the Highland Games, 9am Blackberry Farm Golf Course

1/23 SCORE appointments, Chamber Offices, 9a-12n

11/24 Ambassador's Meeting, 12noon TownePlace Suites

11/25 & 26 Chamber offices closed

DECEMBER:

12/1 DCBA Meeting, 9am, Location TBD
12/2 Campbell Toy Program, Sonoma Chicken Coop
12/4 Carol of Lights, Downtown Campbell, 4-8pm

12/7 City Council Meeting, City Hall Council Chamber, 7:30pm

12/9 Chamber Board of Director's Meeting, Chamber Office, 8am
12/22 Ambassador's Meeting, 12noon TownePlace Suites

12/24-12/31 Chamber Offices Closed

FEBRUARY 2011

2/23 Campbell Shop & Dine Business Expo 4-7pm