

Event Focus



Each year in May, *Boogie on the Bayou Festival* brings a little bit of Louisiana flavor to Historic Downtown Campbell. 'Boogie' attracts tens of thousands of people from all over the Bay Area to enjoy the authentic Cajun food, live music and entertainment, unique arts & crafts and an enormous family fun zone.



This year the Chamber is pleased to be working with premier arts and crafts production company, *California Artists*, known for securing high quality local and national artisans to show and sell their works. A wide array of unique handmade items including glasswork, jewelry, clothing and photography will be available for purchase.

If the bountiful shopping isn't enough, the mouthwatering Cajun and New Orleans-inspired food is sure to entice you. Gumbo, jambalaya and Po' Boy sandwiches are just a few selections being served up by this year's food vendors.

And be sure to wear your dancing shoes because we have a fantastic line up of live Cajun, Creole, Blues, Zydeco and Calypso music. *Sauce Piquante, Kickin' the Mule, Creole Belles and Motordude Zydeco* are headlining on the main stage.

This year the two-day Festival will be held on Saturday and Sunday, May 22nd and 23rd, 10am to 6pm on Saturday and 10am to 5pm on Sunday. Admission and parking are free.

Photos By Alan Fletcher

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Ambassador "Corner"

Multi-Chamber SpeedNetworking Event

The Campbell, Los Gatos and Saratoga Chambers have united to bring our members an evening of education and networking designed to boost your business to new heights.

Jeff Slayter, CEO, 'serial entrepreneur' and expert in all things business, will share his wealth of knowledge on how to achieve 'above and beyond' results in both your business and personal life. Jeff has a witty, engaging yet informative speaking style that guarantees you'll not only have fun but walk away with some great new skills.

Thirty minutes of SpeedNetworking 2.0 will follow Jeff's discussion. SpeedNetworking will put you in front of multiple people for one or two minutes, allowing you to promote your product or service and meet other local business owners. Come armed with your best 'elevator speech' because they call it *SPEED* Networking for good reason.

To wind down, enjoy the ambiance of the Toll House Hotel, light refreshments and a more casual networking experience until the event ends at 9pm.

Tickets are \$25 for members, \$30 for non-members. Advanced reservations and payment are a must. More details to follow.

Event details:

Toll House Hotel

140 S. Santa Cruz Ave, Los Gatos

Wed. June 23rd 6-9pm

Ticket information to follow

Legislative

For the Greater Good

By Carl San Miguel

The title of my article is what I'm basing my comments on: the Greater Good regardless of fellow membership. Today I will be speaking on Prop/16, the Two Thirds Vote Requirement of Local Public Electricity Providers. I'm sure you have heard the advertisements proposing the passage of Prop/16 and how it would require cities to get voter approval by a 2/3 vote to start their own local utility company. The campaign claims cities would burden their citizens by arbitrarily committing the city to large debt to establish their own utility and I suppose that is possible of some elected officials. But, contrary to this belief, Palo Alto and Santa Clara have their own utility company and neither one has burden the citizens. Santa Clara has had their own utility company since 1896 and has been consistently 40% lower in electrical rates compared to PG&E. In today's economic environment that is a wind fall to Santa Clara citizens. This Prop/16 mandate is draconian in nature. If we had to put a vote for every development in a city, we would not have any developments. Currently PG&E makes arbitrary decisions regarding improvements or rates increases they choose to pass onto all rate payers; they don't go to the public for permission. Yes they have the Public Utilities Commission (PUC) to deal with, but that is a small body compared to an approval of 2/3rds vote by the public. PG&E has plans to charge the coastal communities more so they can charge the inland areas less. I don't see them asking us for approval yet that is exactly what they expect their competitors to do.

The 1990's brought deregulation and in 2002 we got the Community Choice Aggregation, the vehicle that allows cities to set up a utility company. Cities have a choice of just being a reseller of energy produced by another entity or building their own energy outlet. Obviously building an energy source is costlier than selling someone else's energy. The only way cities could build their own energy source would be to finance the project or use existing funds. Financing something that big already requires citizens to approve a bond measure. The purpose of deregulation was to create competition. Passing a mandate of a 2/3 vote is counter intuitive to competition. I must state that the California State Chamber of Commerce is supporting Prop/16, but I'm not. I do support business, but not at the expense limiting competition.



Saturday & Sunday May 22 & 23, 2010 Volunteer Sign-Up Form

The Campbell Chamber of Commerce is seeking volunteers, both individuals and company teams, who are willing to donate three hours - or more - of their time.

It's always fun - just ask those who have participated in the past!

We need your help in staffing Beverage, Information & Ticket Booths.

Also help with set-up Saturday morning, and take down Sunday evening, is needed.

Please complete this registration form and return it to the Chamber by

Friday, April 30, 2010

You will receive confirmation of your shift time(s) two weeks prior to event.

NAME: _____

COMPANY: _____

MAILING ADDRESS: _____

DAY PHONE: _____ FAX: _____ E-MAIL: _____

Beverage Ticket Put me anywhere, any time!

Saturday, May 22nd **Sunday, May 23rd**

8:00 - 10:00am (set up) 9:30am - 1:00pm

9:30am - 1:00pm 12:45 - 4:45pm

12:45 - 5:45pm 4:00 - 6:00pm (tear down)

Return To: Campbell Chamber of Commerce 1628 W. Campbell Avenue Campbell, CA 95008

408.378.6252 Fax 408.378.0192

E-mail: ccoc@pacbell.net www.campbellchamber.com

Welcoming New Members



My Sisters Attic, Carol and Lynda Friske



Katie and Nicolì Gvatua, Dandelion



Crossings Church, Jeremy Gilrein
Omni Law Group, Trevor Zink



Philip Ochs, Ameriprise Financial



Adam the Dancing Cowboy, Adam Herbal



From the Office

Here at the Chamber we are in full preparation mode for the **Boogie on the Bayou** on May 22nd & 23rd.

Some of you may not be aware of the story behind the creation of the Boogie on the Bayou festival. The festival started out as the Campbell Art & Wine Festival some 32 years ago. It then morphed into the PruneFest and was hosted at the Pruneyard Shopping Center and later moved to Downtown Campbell. When the California Prune Growers Association pulled out as the main sponsor, the Chamber was left with an event that was void of any theme or sponsors. In May of 2003, Boogie on the Bayou was born.

Recently while doing some Spring cleaning around the office, I discovered the original prospectus for Boogie on the Bayou from 2003. It was well written and really contained the essence of what this event was all about. So I did what any good Executive would do, modified it slightly and touted it as a new idea. The end result will be a festival in which the original theme will be carried throughout the event from the Gumbo Community Stage to the Craw Daddy Kids Zone to the New Orleans Stutters Parade featuring stilt walkers and brass accompaniments.

In other news, I am happy to announce that our Chamber has been working cooperatively with some of our surrounding Chambers to bring more value to our Membership. On June 23 we will be jointly hosting Speed Networking 2.0 along with the Los Gatos Chamber of Commerce and the Saratoga Chamber of Commerce. In the upcoming months we will continue to share some cross-chamber courtesy and joint networking opportunities with you as they develop.

Lastly, please make sure you take the time to support your fellow Chamber members. Many of our members offer discounts to fellow Chamber members. You can find an updated list of offers on our website, www.campbellchamber.com and don't hesitate to call the office if you're looking for a referral as well, 408-378-6252. That's what we're here for!

Attention Chamber Members!

Advertise in the Chamber Newsletter for as low as \$20!
Inserts are \$150.
Call 378-6252 for more information.

Renewals

Campbell Express (30)
RD's Tax & Financial Strategies (30)
Gridley Company (20)
FastFrame #250 (19)
Valley Credit Union (16)
Dan Furtado (15)
Outback Steakhouse (15)
C&Z Glass Inc. (13)
First Bank (13)
The Toll House Hotel (13)
Union Bank of California (12)
Campbell Reporter (11)

Dr. Kelli J. Walcher (9)
Campbell European Motors (8)
Frankie, Johnnie & Luigi, Too! (7)
All Things Printed (6)
Clearview Satellite South Bay (6)
Leads Club (5)
Peninsula Beauty (5)
Investco Management (4)
Kids Are Actors (3)
Body Therapy Services (2)
Pacific National Bank (2)

New Members

Dreams by Liz
San Jose, CA ♦ 509-0274
European Wax Center
810 El Paseo de Saratoga
San Jose, CA ♦ 866-5001
Foresite Systems Limited
950 E. Campbell Ave.
Campbell, CA ♦ 377-7400
www.foresitesystems.com
Jason Baker
Campbell, CA
Leal Financial Planning
1999 S. Bascom Ave. Ste 700
Campbell, CA ♦ 879-2328
www.lealfp.com

Ross Recycle
PO Box 2200
Brookdale, CA ♦ 235-9800
Sign-A-Rama
3187 S. Bascom Ave.
Campbell, CA ♦ 628-0184
www.signarama-campbell.com
Tessoras's Barra di Vino
1875 S. Bascom Ave. #560
Campbell, CA ♦ 626-7711
www.tessoras.com

DREAMS BY LIZ

Make all of your child's dreams come true with a custom-designed party from **Dreams by Liz**. Whatever the theme, a 'make-over,' dress up or princess party for girls or Harry Potter, super hero and pirate celebrations for boys, **Dreams by Liz** will give your child a party to remember. 509-0274

FLYER OFFER EXTENDED TO 6/30/10

TESSORA'S BARRA DI VINO



With over 20 wines by the glass that are constantly rotating with choices from around the globe and a retail selection with some of the best pricing around, it is our goal to help you find your treasure in the world of wines. So come and join the South Bay's newest wine experience and find your treasure! 626-7711

Calendar of Events

MAY

5/4 City Council Meeting, City Hall, 7:30pm
5/5 DCBA, 9am
5/13 Board of Director's Meeting, 8am
5/18 City Council Meeting, City Hall, 7:30pm
5/22 & 23 Boogie on the Bayou Festival
5/26 Monthly Luncheon, Outback Steakhouse, 12n
5/26 Ambassador's Meeting, Chamber Office 12:30pm

JUNE

6/1 City Council Meeting, City Hall, 7:30pm
6/2 DCBA Meeting, 9am
6/10 Board of Director's Meeting, 8am
6/15 City Council Meeting, City Hall, 7:30pm

6/16 Monthly Luncheon, Villa Ragusa, 12n

6/23 Speed Networking Event, Tollhouse, Los Gatos 6-9pm
6/30 Ambassador's Meeting, Chamber Office 12:30pm

Chamber Leads Club Meetings:

Campbell Referral Network:
Every Thursday, The Skillet, 8am
Jenna Barros sales@abxgraphix.com

Connection Club:

Second and fourth Thursdays, The Skillet, 11:30am
Vance Nelson 884-4950

SCORE Small Business Counseling:
Fourth Thursday of each month 9am-12n
By appointment only, Chamber Office