

Event Focus

Come Play with KRTY's Gary Scott Thomas in the Chamber's Golf Tournament

Things just got a little more interesting since KRTY Morning Show Host Gary Scott Thomas signed up to play in the Chamber's 46th Annual "Baja Blast" Golf Tournament on August 26. Gary has been entertaining KRTY fans all over the Bay Area from 5-9 a.m. since the early 90's with his quick wit, inherit knowledge of bull roping and impressive tractor driving skills. The Chamber anticipates Gary will really "liven up" the tournament but has requested he leave his mechanical bull at home.

Gary, an avid golfer who plays three or 'fore' times a week, says he can't wait to hit the links at Cinnabar Hills, his 'favorite course to play badly at.'

Gary's original career path was like Disneyland's Mr. Toad's Wild Ride, twisting and turning from dentistry (until he hit a chemistry speed bump) to English Literature with teaching his ultimate destination. While in college Gary took a part-time job at a small Alabama radio station but never seriously considered a career in broadcasting until he was offered numerous jobs in radio. Realizing that as a DJ, he could "pretend to know it all while actually knowing very little" his 'wild ride' came to a screeching halt. As he states on KRTY's website, "It was a marriage made in heaven," especially because it allowed him to indulge in golf, one of his favorite ways to burn off all the vending machine snacks he consumes while on-air.

If you'd like to join what is sure to be one heck of a good time, the Chamber is still accepting individual players and foursomes of all skills levels. Contact the Chamber at 378-6252 or visit our website at www.campbellchamber.com for more information.



From the Office

By Neil Collins, Executive Director

On July 10th and 11th, the Campbell Chamber of Commerce hosted the Hospitality Tent for the American Cancer Society's "Relay for Life" event at the Campbell Community Center. We had several members step up in a big way but none more than Pam Finch. Pam is on our Board of Directors and did a masterful job coordinating all the volunteers for this 24 hour event. Not only did Pam coordinate the volunteers but she was there at the start of every shift for the full 24 hours!

I'd like to recognize some businesses that made substantial donations. Rob Pedersen from A-Tool Shed donated a trailer and their famous popcorn machine. Pure Water Stores in the Kirkwood Plaza shopping center provided water dispensers and over 100 gallons of water. Jerry Larson of Fountain Fresh Products donated hot cocoa, cappuccino and tea. Starbucks in Downtown Campbell made a substantial donation of coffee and the Lions Club of Campbell provided a 30 cup coffee pot to keep the brewing going all night long. Jeff Moscini of Mountain Mikes and Frank Leamy of Mama Mias, both located on Hamilton Avenue, contributed 40 pizzas for our 10:00pm Pizza Lap. We received a great price on donuts from Delicious Donuts located in the San Tomas Aquino Plaza for our 6:30am Sunday morning Donut Lap.

Fall is only a few months off and the Chamber staff is working very hard behind the scenes on our annual Oktoberfest event. Go to our Campbell Chamber of Commerce Facebook page and checkout our new Oktoberfest logo as well as photos from past years. This year's festival will be held October 16 and 17, 2010.

The Chamber continues to work diligently to be a positive force in the community and a resource for businesses, helping them survive and thrive even during the most difficult of times. Visit our office to learn what the Campbell Chamber of Commerce can do for you (1628 W. Campbell Ave.).

Officers

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Ann Height
Union Bank

President Elect:

Cary Stover, CPA
Padgett Business Services

Immediate Past President:

Robert Pedersen
A Tool Shed

Treasurer:

Wesley A. Fachner, CPA
Fachner & Layman, Inc.

New Members

Eco Metro Guide

1410 62nd Street
Suite E
Emeryville CA 94608
510-550-8280
www.ecometro.com

M & J Enterprises

19022 Santa Maria Ave.
Castro Valley CA 94546
510-889-1573

San Jose Christian School

1300 Sheffield Ave
Campbell CA
371-7741
www.sjchristian.org

Gyalwa Gyatso Buddhist Center

1550 La Pradera Dr.
Campbell CA
866-5056
www.gyalwagyatso.org

Board

Barbara Conant

Director Emeritus

Pam Finch

Finch Appraisals

Mike Katz

Cool Kat Appliance Repair

Dr. Art Low

Campbell Optometric Group

Bob Sanfilippo

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Highland Properties

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Office Assistant

Danielle Coleman,

Financial Assistant

Campbell Chamber Of

Commerce

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Campbell, CA

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www.campbellchamber.com

Ribbon Cuttings



CareSouth, Rebecca Boodt



INTEX Auto Parts, Fred and Kenny Ho



Sorelle Salon, Brandi Pletschette

Travel



Vacation in Italy with the Campbell Chamber

On March 10, 2011, depart from SFO and journey through southern Italy and experience its rich scenery, art, culture, food and wine! The Campbell Chamber of Commerce in conjunction with Seven Seas Travel and Collette Vacations is offering a ten day, all inclusive Italian vacation to Rome and the Amalfi coast for \$2,999. A portion of all proceeds from the sale of this unique Italian vacation package will be used to fund a variety of Chamber programs. On September 9, 2010 from 6-7pm an educational, multi-media 'travel night' will be held at the Chamber office at 1628 West Chamber Ave.

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Welcoming New Members



Jeff Cristina - Collections Recycling Center



Kevin Israel - Heavens Best Carpet Cleaning



David Jeffers - Gyalwa Gyatso Buddhist Center



Betsy Phillips - San Jose Christian School

Renewals

Southwest YMCA (32)
13500 Quito Rd.
Saratoga
608-6840

Campbell Christian Schools (22)
1075 W. Campbell Ave
Campbell
370-4900

Rain Gutter Service (22)
720 Curtner Ave
Campbell
559-9002

West Valley College (21)
14000 Fruitvale Ave
Saratoga CA.
741-2668

A-Pro Pest Control (16)
75 Cristich Ln
Campbell CA
559-0933

Bratwurst USA (15)
3670 The Barnyard
Carmel CA
831-626-3779

Val-Pak of San Jose (15)
4010 Moorpark Ave #118
San Jose, CA
985-6660 ext 110

Woodleaf Apartments (15)
325 Union Ave
Campbell
377-0522

The Greenery Apartments (14)
999 W. Hamilton Ave
Campbell
375-6000

Urban Village Farmers Market Assoc (13)
39120 Argonaut Way #780
Fremont
510-745-7100

Help Desk Computer (11)
633-A University Ave
Los Gatos CA
378-8649

Kane Financial Services (10)
15466 Los Gatos Blvd #213
Los Gatos CA
358-5263

Stacks Restaurant (10)
139 E. Campbell Ave

Campbell
376-3516

Work 2 Future (9)
1290 Parkmoor Ave
San Jose
277-3159

Villa Ragusa (9)
PO Box 755
Campbell CA
364-1900

Padgett Business Services (8)
900 E. Hamilton Ave
Campbell
261-1227

Red Dog Shred (7)
2677 Union Ave
San Jose CA
377-2925

Teen & Family Counseling Center Inc. (6)
307 Orchard City Dr
Campbell CA
370-9990

World Class Concessions (6)
22851 Rancho Palomares Pl.
Castro Valley CA
510-461-4062

Mountain Mike's Pizza (5)
301 E. Hamilton Ave
Campbell CA
378-9090

Montessori Academy of Campbell (3)
177 East Rincon Ave.
Campbell CA
378-9244

Myers Network Solutions (3)
15732 Los Gatos Blvd. #307
Los Gatos
483-1881

The Olive Bar (4)
232 E. Campbell Ave
Campbell CA
370-1901

Katie Bloom's (2)
369 E. Campbell Ave
Campbell CA
379-9687

M.E. Fox & Company, Inc. (2)
128 Component Dr.
San Jose CA
435-8510

Legislative

Lonely Hearts Club

By Carl San Miguel

America is changing. We were told by the new regime that they would bring change, we just didn't know what. Now we're finding out. I don't like when change is kept as surprise and we are told, "Don't worry, be happy." That's like a salesman coming to your door trying to sell you something you don't fully understand. They say, "Just sign this blank check and you'll be happy later." Would you do that? Well that's exactly what we have been doing for the last 18 months.

Now I have health insurance policy that may cost me more and cover less and if I don't like it and decide to cancel it, I will be taxed for not having it. There is also the possibility of our income taxes increasing next year and social security benefits may change in the coming years. The Fed's may apply 'means testing'; if you don't need it, you don't get it. Here's how our new taxes may be next year when the Bush Tax cut expires:

Tax Rate	Single filing	Married filings
Today	next year	Adj. Income
10%	15%	\$ 0 - \$34,000
25%	28%	\$34,000 - \$82,400
28%	31%	\$82,400 - \$171,850
33%	36%	\$171,850 - \$373,650
35%	39.6%	\$373,650 plus

If you pay AMT (Alternative Minimum Tax), and it's estimated that 28 million more American will fall into this category, expect to pay even higher taxes. There have been many speculations that the tax rate will go even higher next year. Health taxes will also begin to kick in along with inheritance tax.

Currently anyone who has inherited assets does not pay any inheritance tax but next year you will only be exempted on the first \$1 million and thereafter the tax will be 55% of the value of the inheritance. That is a huge hit to a beneficiary that just inherited assets from their parents. In cases where the parents borrowed from the asset before they died there may not be enough to pay the taxes owed.

If Congress does nothing, these things will affect all of us. The longer Congress takes to address these issues the more it will hurt the economy; we can't plan with an unknown.

Am I the only one that is concerned about our future? I feel like the president and sole member of the lonely hearts club. Is there anyone out there that would like to join my club and help solve our country's delimitas of higher taxes, more regulations and higher debt?

Attention Chamber Members!

Advertise in the Chamber Newsletter with an insert. Member price: \$150. Call 378-6252 for more information.

Calendar of Events

AUGUST:

8/3 City Council Meeting, City Hall, 7:30pm (only meeting for August)

8/4 DCBA Meeting, 9am

8/4 Music on Main Street, PruneYard, "California Cowboys" 6-9pm

8/5 Summer Concert at Orchard City Green, "Cocktail Monkeys", 6:30-8pm

8/8 Beach Blanket Babylon, Meet outside Sonoma Chicken Coop, 12n-5:30pm \$80

8/10 DCBA Evening of Wellness at Local-BizNetwork, 6:30pm

8/11 Ribbon Cutting, Tessoro Wine Bar 5:30-7pm (rescheduled)

8/11 ImPower Luncheon, Toll House Hotel, Sponsored by Los Gatos Chamber, 11:30a-1:30pm, \$35

8/12 Board of Directors Mini-Retreat, 8a-12n, Chamber Offices

8/12 Summer Concert at Orchard City Green, "Crocodiles", 6:30-8pm

8/18 Chamber Luncheon, Location TBD. 12n-1:30pm

8/19 Summer Concert at Orchard City Green, "Sage", 6:30-8pm

8/21 Aperture Academy Fall Open House 5-10pm

8/24 SCORE appointments, 9:30am-12:30n, Chamber office

8/25 Ambassador's Meeting, TownePlace Suites, 12:30pm

8/26 46TH Annual Chamber Golf Tournament, Cinnabar Hills

8/29 Sonja Paz Gallery Art & Food Pairing, 6-9pm, \$25

SEPTEMBER:

9/7 City Council Meeting, 7:30pm, City Hall

9/9 Travel Night at Chamber, 6-7pm

9/11 Sidewalk Sale, Downtown Campbell, 10am-5pm

9/15 Chamber Luncheon, Location TBD. 12n-1:30pm

9/21 City Council Meeting, City Hall, 7:30pm

9/22 Ambassador's Meeting, 12:30pm, TownePlace Suites

9/22 Wine Walk, Downtown Campbell, 6-9pm

OCTOBER:

10/16-17 Oktoberfest

FEBRUARY 2011

2/23 Campbell Shop & Dine Business Expo 4-7pm